

Pazhassiraja College
Faculty Profile

Personal Details:

1	Name	Sanoop Kumar P V
2	Father's Name	Ananthan Nambiar P V
3	Mother's Name	N C Ammalu Amma
4	Gender	Male
5	Date of Birth	21-05-1983
6	Permanent Address	Puthan Veedu, Chavassery (P.O) Kannur (Dt.) , Kerala- 670702
7	Address for Communication	Assistant Professor, Department of Travel and Tourism Management , Pazhassiraja College , Pulpally -673579
8	Contact No.	9447084466 (0091)
9	Mail ID	sanoopknambiar@gmail.com

Academic record:

Qualification	Subjects/ Specialization	University	Year of Study	Date of award
Graduation	Physics	Kannur University	2000-2003	25-10-2003
Post-Graduation	Master Of Tourism Administration	University Of Kerala	2003-2005	02-06-2006
M Phil	Tourism	University Of Kerala	2012-2013	06-12-2013
UGC NET	Tourism Administration & Management	UGC	2013	30-01-2014
PhD	Tourism	MG University, Kottayam	2019-	Pursuing

Record of teaching experience

Designation	Institution	Nature of appointment	Nature of Duties	Scale of Pay	Date of Joining
Assistant Professor	Pazhassiraja College	Permanent	Teaching , Research & Administration	57,700 – 1,82,400	21-02-2015

Research Papers in Peer-Reviewed/Referred/ UGC listed Journals

SlNo.	Title of Paper	Name of Journal& ISSN No.	Date of Publication	Vol.Issue Number
1	An Analysis of the Growth of Foreign Exchange Earnings From Tourism in Kerala and its Policy Implications	Indian Journal for Tourism and Hospitality Management & ISSN 2229 404X	December 2012	Volume 3
2	The social perspective of Tourism in Review of Sustainability and Carrying Capacity: A Synthesis of Observations and Convictions	Atna Journal of Tourism Studies & ISSN 0975-3281.	2015	Volume 2
3	A Critical Evaluation of Yoga Tourism In India	Indian Journal for Tourism and Hospitality Management & ISSN 2229 404X	December 2018	Volume 9
4	Sustainable Tourism as a Gateway for Women Empowerment – A Micro level Analysis of Uravu, An Indigenous Science and Technology Study Centre in Wayanad	Indian Journal for Tourism and Hospitality Management & ISSN 2229 404X	June 2021	Volume 11
5	Revival of Medical Tourism Sector in Post Pandemic Milieu	Indian Journal for Tourism and Hospitality Management & ISSN 2229 404X	December 2021	Volume 1

Publications (other than Journals):

a. Books

Sl No	Title	Publisher	National/International	Year & Place	ISBN No.
1	Introduction to Airline Ticketing & Air Travel Management	Vaikhari Research Foundation	National	2018 & Thiruvananthapuram	978-81-940628-0-6

b. Chapters in Edited Books/Published Seminar Proceedings

Sl No	Title of the Chapter	Title of the Book	Publisher	National/ International	Year & Place	ISBN No.
1	Promotion of Tourism Using Digital Technology : An analysis of Kerala Tourism	Handbook of Technology Application in Tourism in Asia	Springer	International	2022, Singapore	978-981-16-2209-0 978-981-16-2210-6 (eBook)
2	Sustainable Development in Tourism : Strategies and Practices	Environment and Sustainability Issues , Strategies and Practices	Kalyani Publishers	National	2021 & Ludhiana	9789390522880
3	Tourism Under Climate Change Scenarios – An analysis of Wayanad , Kerala	International Conference on Sustainable Globalization	School Of Tourism Studies, Mahatma Gandhi University, Kottayam-Kerala	International	2020& Kottayam	9789353463762
4	Sustainable Globalization and Climate Change – A Review of the Impact on Sustainable Tourism in Developing Countries	International Conference on Sustainable Globalization	School Of Tourism Studies, Mahatma Gandhi University, Kottayam-Kerala	International	2019 & Kottayam	9789353460020

Membership in Academic bodies:

- 1) Member – Academic Council – University of Calicut
- 2) Member – Board of Studies – University of Calicut
- 3) Member - Board of Studies – Kannur University
- 4) Chairman – Valuation Camp and VIVA VOCE , University of Calicut
- 5) Question Paper Setter (Both UG & PG) – Mangalore University & University of Kerala
- 6) External Examiner: Pondicherry University, Mahe Campus

Details of Face to Face (Offline) Faculty Development Programs Participated

Sl. No.	Title of Program	Organizing Agency
1	One month Orientation Training for Teachers (21/02/2018 to 20/03/2018)	UGC Human Resource Development Centre, Kannur University
2	Workshop on MOOCs , E content development (13/12/2019 to 19/12/2019)	UGC Human Resource Development Centre, Kannur University
3	Short term Course in Gender Studies (12/02/2020 to 18/02/2020)	UGC Human Resource Development Centre, Kannur University

Details of online Faculty Development Programs Participated

Sl. No.	Title of Program	Organizing Agency
1	Course on “ Lets Break the chain of Covid 19 Infection (01/04/2020)	MBR University , UAE
2	Course on “ How to Write a Research Paper” (13/04/2020)	Udemy (International Online Learning Platform,USA)
3	Webinar on “Intellectual Property Rights and Copyright Concerns in Academic” (01/5/2020)	Pazhassiraja College, Wayanad
4	Webinar on “Google Class Room” (08/05/2020)	Pazhassiraja College, Wayanad
5	Webinar on “ Guidelines for writing a research Paper” (22/05/2020)	Arasu Engineering College , Tanjavur
6	Quiz on “ Research Methodology” (23/05/2020)	RSM SNDP Yogam College, Koyilandy
7	Webinar on “Using SPSS to Understand Research and Data Analysis” (24/05/2020)	Aditi Mahavidyalaya, New Delhi
8	6 Days FDP on “MOOC’s and E learning Technologies” (10/04/2020 to 15/04/2020)	Maharshi Dayanand University , Rohtak (MHRD Sponsored)
9	3 Days “Research Methodology for Social Sciences” (18/05/2020 to 20/05/2020)	Bharathidasan University , Thiruchirapalli
10	5 Days FDP on “Evolution of Teaching Learning Process”(11/05/2020 to 15/05/2020)	Bharath Institute of Science and Technology, Chennai
11	15 Days Course on “Research Methodology “ (17/05/2020 to 01/06/2020)	A R Birla Mahila Varishtha Mahavidyalaya, Solapur
12	10 Days Short Term Course “ A short term course in E teaching with Learning Management Systems” (01 to 10 June 2020)	The All Kerala Private College Teachers Association (AKPCTA)
13	National Webinar on “ Career Advancement Scheme & UGC Regulations” (03/08/2020)	IQAC,Mar Thoma College, Chungathara

Paper Presentation Details in National /International Seminar /Conferences

Sl No	Title of the seminar/conference	Organizing agency	National/inter national	Date of program
1	Tourism Industry an Indian perspective	Department of Commerce, University of Kerala, IHMCT and Kerala Commerce Association.	National	26Sept 2012
2	The Prospects for development of Village Tourism in Wayanad	UGC	National	26 -27 Aug 2014
3	Medical Tourism for Oncological Interventions	UGC	National	22-24 July 2015
4	The Impact of Technology on Sports	UGC	National	29-30 Oct 2015
5	Prospective Approaches and application of Yoga and Physical Activity for Better Life.	All Saints College, Thiruvananthapuram	International	19-20 Nov 2015
6	Traditional Medicine and Wellness Tourism	Department of Tourism Govt. of Kerala	International	21-22 Feb 2017
7	Tourism Promotion and Sustainable Development.	NAAC	National	24 Nov 2017
8	Strategies and practices for sustainable tourism, rural development and hospitality.	Kondotty Government College	National	08 Dec 2017
9	Sustainable Globalization	Mahatma Gandhi University	International	10-12 Jan 2019
10	Equitable Tourism Development Issues, Practices and Strategies	Indian Tourism and Hospitality Congress	International	25-26 Feb 2019
11	Sustainable Globalization	Mahatma Gandhi University	International	09-11 Jan 2020

Details of Invited Lectures

Sl No	Title of the Program	Organizing institution/agency	National/inter national	Date of program
1	Envisioning the Future of Tourism.	Don Bosco College, Sulthan Bathery	National	06 Jan 2016
2	Tourism and Hospitality Management”,	GPM Government College, Manjeswaram	National	14 Aug 2017
3	Career Opportunities in Travel , Tourism and hospitality Industries,	GPM Government College, Manjeswaram	National	29 Dec 2017
4	Recent Trends in Tourism	Amal College of Advanced	National	16 Jan 2018

		Studies, Nilambur		
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Record of Previous Industry experience

Designation	Institution	Nature of Duties	Date of Joining	Date of Relieving
Executive – International Operation and Sales	Cosmos Agencies , Mumbai	Outbound Tour Operation	01-03-2006	31-08-2006
Executive – Group Reservations	Orient Tours, UAE	Inbound Group Tour Operation	16-10-2006	17-09-2009
Manager	Gods Own Destinations, Thiruvananthapuram	FIT, Group& MICE handling (Inbound & outbound)	30-10-2009	11-09-2011