



PAZHASSIRAJA COLLEGE

Pulpally, Wayanad, Kerala, India, 673579
Government Aided & Affiliated to the University of Calicut
Reaccredited by NAAC with A+ Grade



CRITERION 7

INSTITUTIONAL VALUES AND BEST PRACTICES

Gender Sensitization Action Plan

IQAC 2022-23



WOMEN DEVELOPMENT CELL

GENDER SENSITIZATION ACTION PLAN 2022-2023

Gender sensitization is an essential and transformative concept that addresses the pervasive issue of gender inequality in our society. It involves creating awareness and understanding about the complexities and nuances of gender, challenging stereotypes, and promoting respect and equality for all individuals, regardless of their gender identity. This process aims to dismantle traditional biases, and discriminatory practices that have long perpetuated inequality and injustice.

The Women Development Cell (WDC) at our College is established to uphold a harmonious environment within the Institute and encourage women to pursue their work with dignity and respect. The Cell is actively involved in raising awareness on gender equality issues and aims for the overall development of women in all aspects of their lives. The targeted audience includes undergraduate and postgraduate students, as well as teaching and non-teaching staff. Additionally, the Cell extends its outreach to women from nearby communities, along with primary and secondary level students from nearby schools. In the current academic year (2022-23), the activities of the Women Development Cell are conducted in collaboration with the Kerala State Women Development Council (KSWDC).

Members of the Women Development Cell (2022-2023)

Convenor:

Philomina K J, Assistant Professor, (Department of Malayalam)

Faculty Members:

Dr. Merin S Thadathi (Dept of economics),

Ms. Vijisha M C (Department of Microbiology)

Ms.Libina Babu (Dept of commerce),

Student Representatives:

Ms. Mubeena K (Dept of Econometrics)

Ms. Deepthyraj (Dept of History)

Ms. Sruthi Soman (Dept of English)

Action Plan:

- Organize events and activities to celebrate significant days dedicated to women, such as International Women's Day, Women's Equality Day, etc.
- Conduct seminars, workshops, or discussions to highlight the achievements and challenges faced by women in various fields.
- Arrange flash mobs and skits with the aim of creating awareness about gender equality among the college community.
- Plan visits to tribal colonies to interact with students and community members.
- Organize programs focusing on the importance of healthcare for women, covering topics such as reproductive health, mental health, and general well-being.
- Invite healthcare professionals to conduct informative sessions and workshops on preventive healthcare measures.
- Facilitate workshops and training sessions aimed at enhancing the skills and employability of women.
- Collaborate with legal professionals, organizations, or law enforcement agencies to conduct informative sessions on topics such as women's rights, workplace harassment, domestic violence laws, and other relevant legal issues.