

PAZHASSIRAJA COLLEGE

DEPARTMENT OF VOCATIONAL STUDIES (AGRICULTURE)

WEBINAR

Topic: 'PROSPECTS OF ENTREPRENEURSHIP'

Date: 16/12/2020

Resource Person: Mr. Akhil Ajith, PhD Scholar, Department of Agriculture Extension, Kerala Agriculture University

The session was held on 16 December 2020 (Wednesday) on the topic Prospects of Entrepreneurship - "Social entrepreneurship encompasses the activities and processes undertaken to discover, define and exploit opportunities in order to enhance social wealth by creating new venture or managing existing organization in an innovative manner". The session was handled by Mr. Akhil Ajith who is pursuing PhD in Agriculture Extension at Kerala Agriculture University. The session began at 2:30 p.m with a welcome speech by Ms. Fingle Stein. In the introduction Mr Akhil described the inspiring life story of Mr Ritesh Agarwal who becomes a successful entrepreneur at the age of 18 and he was the one who introduced the concept of Oyo rooms in 2013. Though he was a college dropout, his business skills earned him cores and made him famous.

The session also gave us a clear picture the concept of entrepreneurs. The class led to a detailed discussion on the features of an entrepreneur such as Decision making, Motivation. The Main objective of an entrepreneurship is creation of social wealth rather than economic wealth, develop skills, create employment & Foster pathways to integrate socially excluded people. The three-p's in entrepreneurship is planet- profit- people. Besides we were also given an idea of MSME- Micro Small and Medium Enterprise. There are two types of MSME sectors manufacture sector and service sector. Entrepreneur Support Scheme (ESS) For General Category Assistance is 15% limited to Rs 20 lakhs. For Young (18 to 45 years), Women and SC/ST entrepreneurs,

the assistance is 20% limited to Rs 30 lakhs. MSMEs started in the districts of Idukki, Wayanad, Kasaragod and Pathanamthitta are eligible for an additional support of 10% limited to Rs. 10 lakhs. Industries set up after acquiring new technology from approved research institutions are also eligible for an additional support of 10% assistance limited to Rs. 10 lakhs. The total eligible assistance for an enterprise is limited to Rs. 30 lakh.

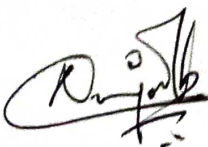
The next part of session was about Ed club Department of Industries & Commerce, Government of Kerala formulated schemes Entrepreneurship Development Clubs in schools and 10 colleges of the State to inculcate entrepreneurial culture among youth to sensitize industrial scenario of the state, to nurture the latent entrepreneurial talent, Develop awareness among its members of the attitudes, values, and skills of successful entrepreneurs around the globe etc. Agni Clinics and Agni Business Centre's (ACABC) Scheme, RKVY- RAFTAAR – Agni business incubator by Kerala Agricultural University, SFAC, and NABARD & MANAGE are supporting ecosystem of MSME both online and offline facilities are available. "Era of job seekers is slowly setting on the horizon. But with that comes the rise of a new era, the era of job givers". The session concluded by giving a window how to explore in Agni - enterprise or with new agribusiness trends. On the whole we got an idea about Agni enterprise also about the marketing, systems schemes, supporting ecosystem of enterprise etc. We learned from this session. Throughout the session it was interesting and inspiring. This session followed by a vote of thanks was presented by Megh Rajesh.

List of students participated:

Sl. No.	Name of the Candidate
1.	ANITTA ROSE JOHN
2.	ANUPRIYA ANIL
3.	ANUSREE K. S.
4	APARNA K V
5	ARCHANA DIVAKARAN
6	ASWIN SURESH
7	ATHUL THOMAS
8	EBIN ROBERT
9	ELDHO K. S.
10	FATHIMA MURSHIDA T.
11	FINGLE STEIN
12	JISHNU RAJ P. R.
13	JOJI VARGHESE
14	KAMAL K. S.
15	KAVYA RAJ T. B.
16	LINTO LEO
17	MANUSHANKAR P. S.
18	MEGHA RAJESH
19	NAFIAH SHARIN

20	NAYANA T. S.
21	NUSRATH P. K.
22	RASMINA USMAN
23	RINU P. K.
24	SAMBHU JAYANTHAN
25	SANA THASNI
26	SARANYA S. S.
27	SHERIN MARTIN
28	SIJIL V. S.
29	SNETHA P. T.
30	SUBHASH P. S.
31	VISHNU APPU

7/5/2022


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