

**“AN ANALYSIS OF FINANCIAL PERFORMANCE
OF THE MADAKKIMALA SERVICE CO-
OPERATIVE BANK LTD NO: F. 490”**

PROJECT REPORT

Submitted by

HASEENA K.A

Reg. No: PZAQBBAR28

Under the guidance of

Mr .SWARUN SEBASTIAN

Asst. Professor, Department of commerce

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

CALICUT UNIVERSITY



**DEPARTMENT OF COMMERCE
PAZHASSI RAJA COLLEGE, PULPALLY
2016-2019**

THE MADAKKIMALA SERVICE CO-OPERATIVE BANK LTD.

No.F 490, P.O. MADAKKIMALA, WAYANAD DISTRICT



H.O. Madakkimala- Ph: 284276, Branches:- Muttal- Ph: 282014,
Kottathara-Ph: 285448, Vazhavatta - Ph: 249150, Kariyambakkal- Ph: 246276
Email : madakkimalascb@gmail.com

Ref:-

Date:

CERTIFICATE

This is to certify that Haseena.K.A IIIrd Year BBA, Pazhasi Raja College ,Pulpally has successfully completed a Project Work in our Organization for a periode of 21 days on the Topic "A study on Finacial Performance of the Madakkimala Service Co-Operative Bank Ltd No. F 490 Madakkimala, Wayanad, Kerala.

Place: Madakkimala

Date:02/03/2019

By DIRECTOR, THE MADAKKIMALA SERVICE CO-OPERATIVE BANK LTD.


DIRECTOR



**A STUDY ON “EFFECTIVENESS OF SALES
PROMOTION TECHNIQUES OF YAMAHAMOTORS”
WITH SPECIAL REFERANCES TO THE NASCO
YAMAHA LTD, KALPETTA**

PROJECT REPORT

Submitted by

JAFSEEL VELLAYANGADAN

Reg. No: PZAQBBAR08

Under guidance of

MR. SWARUN SEBASTIAN

Assistant Professor, Department of Commerce

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

Department of commerce

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD

TO WHOMSOEVER IT MAY CONCERN

20.03.2019

Kalpetta

This is to certify that Mr. JAFSEEL VELLAYANGADAN Reg. no: PZAQBBAR08 BBA student of Pazhashiraja College of Arts and Science, Wayanad has done his Academic project " A study on effectiveness of Sales Promotion techniques of Yamaha Motors" at our company .

From 23/12/2018 to 13/01/2019.

During the time of project he is interested to learn the subject.

We wish him all the best for future studies.

For Nasco Motors



Kainatty, Kalpetta

Nasco Motor

Authorised Dealer for Yamaha Motor Bykes
K.K.M.Tower, Opp. Vyaparabhinava Temple,
Kainatty-Kalpetta, Pin-673122, Ph:04966200
Mob:7558993330, E-mail:nascoyamaha@gmail.com

**A STUDY ON PERFORMANCE APPRAISAL OF EMPLOYEES AT EVM
AUTOMOBILES Pvt Ltd.**

PROJECT REPORT

Submitted by

CLINCE GEORGE

Reg. no: PZAQBBAR05

Under the guidance of

MRS. VIMYA K.P

Assistant professor, Head of the department, department of commerce

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

(Affiliated to University of Calicut)

PULPALLY, WAYANAD



REF: EVM/NIS/PRJ/02/2019

Date: 05.03.2019

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. CLINCE GEORGE Reg No: PZAQBBAR05 BBA student of Pazhashiraja College of Arts And Science, Wayanad has done his Academic Project "A Study on Performance Appraisal of Employees" at our company from 23.12.2018 to 14.01.2019.

During the time of project he interested to learn the subject

We wish him all the best for future studies

For EVM Automobiles (P) Ltd

THOMAS ISAC

Manager HR & Admin



Manager HR & Admin
EVM AUTOMOBILES Pvt.Ltd
Near Elathur Panchayath office, Opp.Puthoor Temple
Puthiyangadi(P.O),Pavangad,Calicut-673 021
Ph:0495-3014444,Fax:0495-3022390
www.evmission.co.in

**A STUDY ON EMPLOYEE RETENTION
STRATEGIES WITH SPECIAL REFERENCE TO
WAYANAD HANDLOOM POWERLOOM AND
MULTIPURPOSE INDUSTRIAL CO-OPERATIVE
SOCIETY LTD, THRISSILERY**

PROJECT REPORT

Submitted by

ASHITHA MARIYA SUNNY

Reg. No: PZAQBBAR03

Under the guidance of

Mrs. RENJU THOMAS

Assistant professor, department of commerce, Pazhassi Raja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2016-2019

Department of commerce

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD

**The Wayanad Handloom Powerloom and Multipurpose
Indl. Co-op. Society Ltd; No. S. IND (W) 66
THRISSILERI, WAYANAD - 670 646**

File No: 208/2019

Date 16/03/2019

CERTIFICATE

This is to certify that Ashitha Mariya Sunny B B A 3rd year Student of Pazhassiraja College Pulpally. Had undergone project on the Topic 'A Study on Employ Retention Strategies With Special Reference To Wayanad Handloom Powerloom and Multi-purpose Industrial Co-operative Society Ltd. Thrissilery'. He has completed his project Work from 11 February 2019 to 8 March 2019. During the period we found his hard working and trust worthy

Your

Faith fully



Jm
PRESIDENT / SECRETARY
Wayanad Handloom Powerloom &
Multipurpose Industrial
Co. Op. Society, Ltd. No. SIND
(W) 66, Thrissilery

**“A STUDY ON
PERFORMANCE APPRAISAL WITH SPECIAL
REFERANCE TO AMANA TOYOTA KALPETTA”**

PROJECT REPORT

Submitted by

NIKHIL GEORGE

Reg. No: PZAQBBAR31

Under the guidance of

Mrs. RENJU THOMAS

Assistant professor, department of commerce, Pazhassi Raja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2016-2019

Department of commerce

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD

**AMANA TOYOTA
VPK MOTORS (P) LTD.**

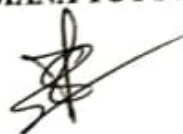
NH 212, Kakkavayal P.O., Variyad, Wayanad, Kerala, Pin - 673 122
Phone: 04936 - 300777, e-mail: vpkmotors_wyd@amanatoyota.com
Website: www.amanatoyota.com

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. NIKHIL GEORGE Registration No.PZAQBBAR31 BBA student of PAZHASSI RAJA COLLEGE PULPALLY, Wayanad has successfully completed his project on the topic "A Study on performance appraisal with special reference to Amana Toyota kalpeta Wayanad" (The Authorized Dealers of Toyota vehicles) from 23th december 2018 to 14th January 2019

During the period of project, we have found sincere and innovative in his approach. We wish him a bright future.

For AMANA TOYOTA



SALES MANAGER

AMANA TOYOTA
VPK MOTORS PVT. LTD.
NH - 212, 6/637 & 638
KAKKAVAYAL P.O., VARIYAD
WAYANAD, KERALA - 673 122
Phone: 04936 - 300 777

Date: 5/3/2019

Place: WAYANAD

PROJECT REPORT ON
“A STUDY ON QUALITY OF WORKLIFE AMONG
WOMEN EMPLOYEES IN CHELOTTE TEA ESTATE,
CHUNDALE”

Submitted by,
SNEHA SATHEESAN
Reg.No: PZAQBBAR39

Under the guidance of,
Mrs. RENJU THOMAS
Assistant Professor, Department of Commerce

Submitted in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT



2016-2019

DEPARTMENT OF COMMERCE
PAZHASSI RAJA COLLEGE PULPALLY
WAYANAD – 673579

PRIV. STN. : CALICUT

TIN : 32110840754
GST : 1108 C 004075

CHELLOTTE ESTATE

(Owned by THE ROMAN CATHOLIC DIOCESE OF CALICUT)

CHUNDALE P.O. - 673 123
WYNAD DIST. - KERALA

GRAMS : 'CHELLOTTE'

Ph (O) 04936 - 256224

(R) 04936 - 201002

Fax 04936 - 256224

E-mail: chellotte@sth.net

Date

March 01, 2019

CHE/2018-19/239

To Whomsoever It May Concern

This is to Certify that **Ms. Sneha Satheesan**, Register No. PZAQBBAR39, VI semester **B.B.A. Finance** student of Pazhassiraja College, Pulpally has collected data and conducted " **A study on Quality of work life among women Employees with special reference to Chellotte Tea Estate, Chundale** " for 21 days in our Estate.

She has successfully completed the project.

We wish her all success.

For **CHELLOTTE ESTATE**

MANAGER
(Fr. SANIL LAWRENCE)



**A COMPARITIVE STUDY OF CUSTOMER
PREFERENCE ON HANDLOOM AND POWERLOOM
PRODUCTS WITH SPECIAL REFERENCE TO
HANDLOOM POWERLOOM AND MULTIPURPOSE
INDUSTRIAL CO-OPERATIVE SOCIETY
LTD. TRISSILERY**

PROJECT REPORT

Submitted by:

VIDYA.K.P

Reg.no PZAQBBAR46

Under the guidance of

Mr. Koshy C.J

Assistant professor, department of commerce

Pazhassi Raja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHLER OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

Department of commerce

Pazhassi Raja College Pulpall

**The Wayanad Handloom Powerloom and Multipurpose
Indl. Co-op. Society Ltd; No. S. IND (W) 66
THRISSILERI, WAYANAD - 670 646**

Ref. No: 209/2019

Date 16/03/2019

CERTIFICATE

This is to certify that Vidya K P B B A 3rd year Student of Pazhassiraja College Pulpally. Had undergone projecton the Topic ' A Comparative Study of Customer Preference On Handloom and Powerloom Products With Special Reference to Handloom Powerloomand Multipurpose Industrial Co- operative Society Ltd. Thrissilery'. He has completed his project Work from 11 February 2019 to 8 March 2019. During the period we found his hard working and trust worthy

Your

Faith fully



[Signature]
PRESIDENT / SECRETARY
Wayanad Handloom Powerloom &
Multipurpose Industrial
Co. Op. Society, Ltd. No. SIND
(W) 66, Thrissilery

**A STUDY ON QUALITY OF WORKLIFE OF EMPLOYEE'S
AT EVM AUTOMOBILES PVT.LTD, KOZHIKODE**

PROJECT REPORT

Prepared and submitted by

DAWN JOSE

Regno: PZAQBBAR25

Under the guidance of

MS. VIMYA KP

Assistant professor, Head of the department, department of commerce

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

**DEPARTMENT OF COMMERCE
PAZHASHIRAJA COLLEGE OF ARTS AND SCIENCE
(Affiliated to University of Calicut)
PULPALLY, WAYANAD**



EVM AUTOMOBILES Pvt. Ltd.

Near Elathur Panchayath Office, Opp. Puthoor Temple
Puthiyangadi (P.O.), Pavangad, Calicut - 673 021
Ph : 0495-3014444, Fax: 0495 - 3022390
www.evmnissan.co.in

REF: EVM/NIS/PRJ/03/2019
Date: 05.03.2019

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. DAWN JOSE Reg No: PZAQBBAR25 BBA student of Pazhashiraja College of Arts And Science, Wayanad has done his Academic Project "A Study on Quality of Worklife of Employees" at our company from 23.12.2018 to 14.01.2019.

During the time of project he interested to learn the subject

We wish him all the best for future studies

For EVM Automobiles (P) Ltd


THOMAS ISAC

Manager HR & Admin



Manager HR & Admin
EVM AUTOMOBILES Pvt.Ltd
Near Elathur Panchayath office, Opp. Puthoor Temple
Puthiyangadi(P.O), Pavangad, Calicut-673 021
Ph:0495-3014444, Fax:0495-3022390
www.evmnissan.co.in

**A STUDY ON LABOUR ABSENEEISM AT AGREENCO
FIBRE FOAM PVT. LTD. VALAPATTANAM, KANNUR**

PROJECT REPORT

SUBMITTED BY

AJILJITH V S

Reg. NO: PZAQBBAR11

Under The Guidance of

Mrs. RENJU THOMAS

ASSISTANT PROFESSOR DEPARTMENT OF COMMERCE

*Submitted to the University Of Calicut in partial fulfillment for the award of the degree
of*

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD



AGREENCO FIBRE FOAM PVT. LTD.

Regd. Office & Works : P.B. No. 3622, Ballapatam, Kannur - 670 010, Kerala, India.

Tel : 0497 - 2778408, Fax : 0497 - 2777206, E-mail : cnn_fiberfom@yahoo.com

Website : www.agreencofibrefoam.com

CIN No. U25191 KL1965 PTC 002106

29th January, 2019

CERTIFICATE

This is to certify that Mr. AJILJITH V S (PZAQBBAR11) a student of Pazhassiraja College, Pulpally, Wayanad doing BBA had undergone a Project in our Organization with special emphasis on "A STUDY ON LABOUR ABSENTEEISM" in Agreenco Fibre Foam (P) Ltd. from 22-12-2018 to 11-01-2019.

During the course of his study, we found him punctual and enthusiastic.

We wish him all success in his future endeavors.

For AGREENCO FIBRE FOAM PVT. LTD.

A handwritten signature in blue ink, appearing to be "Ajiljith V S".

AUTHORISED SIGNATORY



**“A STUDY ON THE QUALITY OF WORK LIFE AMONG
EMPLOYEES WITH SPECIAL REFERENCE TO
HARRISONS MALAYALAM LTD, ARRAPETTA ESTATE
TEA FACTORY”**

A PROJECT REPORT

SUBMITTED BY

RAJESH CR

SIXTH SEMESTER BBA DEGREE

Reg. No: PZAQBBAR34

PAZHASSI RAJA COLLEGE, PULPALLY

Under the Supervision of

Mr. KOSHY C J

ASSISTANT PROFESSOR

Department of Commerce

Submitted in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

**DEPARTMENT OF COMMERCE PAZHASSIRAJA COLLEGE PULPALLY,
WAYANAD**



HARRISONS MALAYALAM LIMITED

Registered Office: Harrisons Malayalam Limited, Bristow Road, Willington Island, Cochin 682 003, India.
Tel.: +91 484 2668023. Fax : +91 484 2667485. Web : www.harrisonsmalayalam.com

Arrapetta Estate, Meppadi P.O, Wynad District, Kerala, Pin 673577.
Tel: -04936 282730, 280133, Email : arrapetta@harrisonsmalayalam.com

22.03.2019

To whom it may concern,

This is to certify that Mr. Rajesh C.R., studying for BBA in Pazhassi Raja College, Pulapally has completed project work for 21 days in Harrisons Malayalam Limited, Arrapetta estate factory from 23.12.2018 to 15.01.2019 on "A Study on the quality of work like among employees with special reference to Harrisons Malayalam Limited, Arrapetta Estate".



HARRISONS MALAYALAM LIMITED
Arrapetta Estate


MANAGER

**A STUDY ON “EFFECTIVENESS OF SALES
PROMOTION TECHNIQUES OF YAMAHAMOTORS”
WITH SPECIAL REFERANCES TO THE NASCO
YAMAHA LTD, KALPETTA**

PROJECT REPORT

Submitted by

JAFSEEL VELLAYANGADAN

Reg. No: PZAQBBAR08

Under guidance of

MR. SWARUN SEBASTIAN

Assistant Professor, Department of Commerce

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

Department of commerce

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD

TO WHOMSOEVER IT MAY CONCERN

20.03.2019

Kalpetta

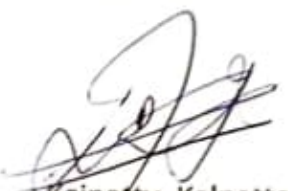
This is to certify that Mr. JAFSEEL VELLAYANGADAN Reg. no: PZAQBBAR08 BBA student of Pazhashiraja College of Arts and Science, Wayanad has done his Academic project " A study on effectiveness of Sales Promotion techniques of Yamaha Motors" at our company .

From 23/12/2018 to 13/01/2019.

During the time of project he is interested to learn the subject.

We wish him all the best for future studies.

For Nasco Motors


Kainatty, Kalpetta

**A STUDY OF INVESTOR INVESTMENT BEHAVIOUR
IN STOCK MARKET: WITH SPECIAL REFERENCE TO
HEDGE EQUITIES**

SUBMITTED BY

CRISBIN MATHEW

Reg.No.PZAQBBAR06

PAZHASSI RAJA COLLEGE, PULPALLY

Under the Super Vision of

KOSHY CJ

ASSISTANT PROFESSOR

Department of Commerce

*Submitted in partial fulfilment for the award of the degree
Of*

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

02/03/2019

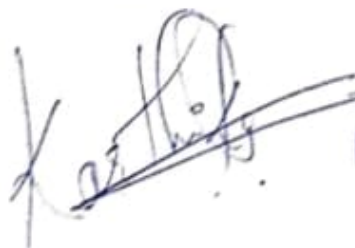
TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Crisbin Mathew** (Reg No.: PZAQBBARO6) student of **Pazhassiraja College Pulpally**, has successfully completed his Project in the topic "**A Study Of Investor Investment Behaviour In Stock Market With Special Reference To Hedge Equities**" for a duration of 21 days.

During the period of Internship he was found punctual, hardworking and inquisitive.

We wish him all the best for future endeavors.

For Hedge Equities Ltd.



Departmental Head

HEDGE EQUITIES LIMITED (CIN : U65990MH2007PLC176866)

REGISTERED OFFICE :

Trade Square, Mehra Compound, Near DSK Madhuban, Sakinaka Kurta Road, Andheri East, Mumbai - 400 072, Tel : 9072530213, 9072530214
CORPORATE OFFICE : Hedge House, Mamangalam, Kochi - 682025, Kerala, India | Tel : 0484 3040400, Mob : 93493 12345
Email : info@hedgeequities.com | Website : www.hedgeequities.com

**“A STUDY ON LABOUR WELFARE MEASURES WITH
SPECIAL REFERENCE TO HARRISONS
MALAYALAM LTD ACHOOR TEA FACTORY”**

PROJECT REPORT

Submitted by:

RINU THOMAS

Reg No:PZAQBBAR36

Under the guidance of

Mr. SWARUN SEBASTIAN

Assistant professor, department of commerce

Submitted in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

Department of commerce

Pazhassi Raja College.



HARRISON'S MALAYALAM LIMITED

Registered Office: Harrison's Malayalam Limited, Brasiew Road, Willingdon Island, Cochin 682 005 India.
Tel: +91 484 2668121 Fax: +91 484 2667443 Web: www.harrisonsmalayalam.com
CIN: L01119KL1978PLC002947

ACHOOR ESTATE, Achooranam P.O. Wynaad District, Kerala, Pin 673579
Tel: 245242. Email: achoor@harrisonsmalayalam.com

2nd February 2019

TO WHOM SO EVER IT MAY CONCERN

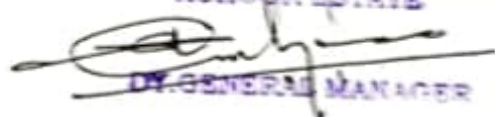
This is to certify that Ms. Rinu Thomas., Registration No:PZAQBBAR36, Third year, BBA. student, at Pazhassi Raja College, Pulpally, Wynaad District, Kerala- 673579, had undertaken the a project work for a period of 21 days, under the topic A Study on Labour Welfare Measures with special reference of Achoor Tea Factory, Harrison's Malayalam Limited, in this estate from 21-12-2018 to 14-01-2019.

She has successfully completed the project work and has submitted a copy of her project report to the undersigned.

We wish her all success in her future.



HARRISON'S MALAYALAM LIMITED
ACHOOR ESTATE


DY. GENERAL MANAGER

MERLIN GEO

**A STUDY ON THE TECHNIQUES USED IN LOGISTICS APPROACH
AND INNOVATIVE MARKET CONDITION WITH SPECIAL
REFERENCE TO BRAHMAGIRI DEVELOPMENT SOCIETY, SULTHAN
BATHERY, WAYANAD**

A PROJECT REPORT

SUBMITTED BY

ABHIRAM .S

Reg. NO: PZAQBBAR01

Under The Guidance of

Mrs. VIMYA K P

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE

Submitted to the University Of Calicut in partial fulfillment for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

**DEPARTMENT OF COMMERCE PAZHASSIRAJA COLLEGE PULPALLY,
WAYANAD**



BRAHMAGIRI

DEVELOPMENT SOCIETY WAYANAD
AN AGENCY FOR SUSTAINABLE DEVELOPMENT

Date :

To whom So ever it may concern

This is to certify that Mr. Abhiram S, student of the Bachelor of Business Administration, Department of Commerce & Management Studies, Pazhassi Raja College, Pulpally, affiliated to Calicut University, has done the project work in our institution for 21 days on the topic "The Techniques used in Logistics approach and innovative market condition with special reference to Brahmagiri Development Society". During the period he has taken keen interest in the sphere of his works and in timely completion of the project.

Malavayal
14.01.2019



[Signature]
14/1/19 -
General Manager
Malabar Meat

**A STUDY ON STRESS MANAGEMENT WITH SPECIAL REFERENCE
TO THE PERIA PEAK TEA FACTORY LTD, MANANTHAVADY,
WAYANAD**

PROJECT REPORT

Submitted by

ARJUN-R

Reg. No.: PZAQBBAR20

Under the guidance of

MR. SWARUN SEBASTIAN

Assistant Professor, Department of Commerce

Submitted in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD.

PERIA PEAK ESTATES PRIVATE LTD.

PERIA P.O. (Via), TALAPOYA, WAYANAD DIST., KERALA STATE

PERIA PEAK TEA FACTORY, PERIYA P.O.

Phone : 04935 - 260055, 260066, 260077

E-mail: periapeak@gmail.com

Ref:

Date :

14.01.2019

CERTIFICATE

Ref:-08/2019

This is to certify that ARJUN R (Reg No.PZAQBBAR20) doing 3rd year BBA from Pazhasi Raju College, Pulpally has successfully completed his project work on "STUDY ON STRESS MANAGEMENT " special reference to Peria peak Tea Factory from 21st December 2018 to 13th January 2019(21 days) .During this period we found him to be sincere in his attendance.we are certifying that his conduct and character has been found to be good.

For Peria Peak Estates (P) Ltd.



MANAGING DIRECTOR



**“A STUDY ON CUSTOMER EXPECTATION AND
PERCEPTION OF FINANCIAL SERVICES WITH SPECIAL
REFERANCE TO MANANDHAVADY, SHRIRAM
TRANSPORT FINANCE COMPANY LIMITED”**

A PROJECT REPORT

SUBMITTED BY
ASWATHI M M

SIXTH SEMESTER BBA DEGREE

Reg.No.PZAQBBAR21

PAZHASSI RAJA COLLEGE, PULPALLY

Under the Super Vision of
VIMYA K P
ASSISTANT PROFESSOR
Department of Commerce

*Submitted in partial fulfillment for the award of the degree
Of*

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019



SHRIRAM TRANSPORT FINANCE CO. LTD.
3rd Floor, Drive Arcade
Near S. S. Hospital
Marina Drive - 605004
Ph: 44 2499 3272

CERTIFICATE

This is to certify that Miss. Aswathi M M, 3rd year BBA student of Pazhassiraja College, Pulpally has satisfactorily completed her project work entitled " **Customer expectation and perception of financial services** " from our organization for a period of 21 days

During whose association with us, she was found to be sincere to the work assigned and prompt in the assignment. Wish her all success in accordance and career future.

SHRIRAM TRANSPORT FINANCE CO. LTD.

Authorised Signatory

Branch Manager

Shriram Transport Finance Company Limited

Head Office : 101-105, Shiv Chambers, 1st Floor, B Wing, Sector - 11, C.B.D. Belapur, Navi Mumbai - 400 614. Tel: +91 22 4086 7575
Registered Office : Mosambika Complex, 3rd Floor, No. 4, Lady Desika Road, Mylapore, Chennai - 600 004, Tamil Nadu, India. Tel: +91 44 2499 0356 | Fax: +91 44 2499 3272.
Website: www.stfc.in | Corporate Identity Number (CIN) - LB5191TN1979PLC007874

PROJECT REPORT ON
“A STUDY ON BRAND FAMILIARITY AND
EFFECTIVENESS OF DISTRIBUTION NETWORK WITH
SPECIAL REFERENCE TO LIMAR ENTERPRISES,
ENGAPUZHA, KOZHIKODE”

Submitted by,
AMAYA NAIR
Reg.No: PZAQBBAR16

Under the guidance of,
Mr. SWARUN SEBASTIAN
Assistant Professor, Department of Commerce

Submitted in partial fulfillment of the requirement for the award of the degree of
Bachelor of Business Administration, University of Calicut



2016-2019

DEPARTMENT OF COMMERCE
PAZHASSI RAJA COLLEGE PULPALLY
WAYANAD - 673579

CERTIFICATE

This is to certify that **Ms. Amaya Nair (Reg No: PZAQBBAR16)**, 6th Semester B.B.A student of Pazhassiraja College, Pulpally under Calicut University has done her project titled '**A Study on Brand familiarity and Effectiveness of Distribution network with special reference to Limar Enterprises, Engapuzha Kozhikode**' in our firm between 26th December 2018 to 14th January 2019.

We wish her all success in her future endures.

For Limar Enterprises


Hias Pa
(HR Manager)

Place: Engapuzha
Date: 07-03-2019



**“A STUDY ON THE EFFECTIVENESS OF GRIEVANCE
HANDLING PRACTICES IN PARISONS ESTATES AND
INDUSTRIES PVT LTD, CHERAKKARA, WAYANAD”**

A PROJECT REPORT

SUBMITTED BY
DILJITH M

SIXTH SEMESTER BBA DEGREE

Reg.No.PZAQBBA26

PAZHASSI RAJA COLLEGE, PULPALLY

Under the Super Vision of

KOSHY CJ
ASSISTANT PROFESSOR

Department of Commerce

*Submitted in partial fulfillment for the award of the degree
Of*

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

Parisons

PARISONS ESTATES AND INDUSTRIES PVT LTD

Group Office : Cherakara P.O., Wayanad-670644. Phone: 04935 256230

E-mail: parisonstea@gmail.com

CIN: U01132KL2002PTC015723

GST : 32AADCP3225C1Z4

PRO/331/2018-19

25.01.2019

CERTIFICATE

This is to certify that Mr. Diljith M (Reg No: PZAQBBAR26), BBA (Sixth semester) student of M/s Pazhassiraja College, Pulpally, under University of Calicut, Kerala, has successfully completed his 21 days project at M/s. Parisons Estates And Industries Pvt. Ltd. on the topic "A study on Effectiveness of Grievance Handling Practices in Parisons And Industries PVT LTD". He undertook his study with keenness and enthusiasm.

We really appreciate the efforts taken by him in completing the internship and we take this opportunity to wish him all the best in his future endeavours.



For Parisons Estates & Industries (P) Ltd.

General Manager

**A STUDY ON EFFECTIVENESS OF
DISTRIBUTION STRATEGIES WITH SPECIAL
REFERENCE TO PANDA FOODS PVT LTD.**

PROJECT REPORT

Submitted by:

AKHILA.N.S

(Reg.no PZAQBBAR12)

Under the guidance of

Mr. KOSHY C.J

Assistant professor, department of commerce

Pazhassi Raja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHLER OF BUSINESS ADMINISTRATION

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2016-2019

Department of commerce

Pazhassi Raja College Pulpally



Panda Foods (India) Pvt. Ltd.
318/6, Kirotsragri, Wayanad, Kerala, India-673 591
Ph: +91 4936 246213/14, Fax: +91 4936 246248
e-mail: info@pandafoods.co.in | www.pandafoods.co.in

05-03-2019

CERTIFICATE

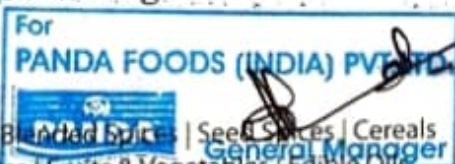
This is to certify that Ms.Akhila.N.S (Reg No:PZAQBBAR12) BBA final year student of Pazhassi Raja College, Pulpally has undergone a 21 days Project work titled "A STUDY ON EFFECTIVENESS OF DISTRIBUTION STRATEGIES WITH SPECIAL REFERENCE TO PANDA FOODS (INDIA)PVT.LTD" as a part of her curriculum. She has collected all relevant data available with us for this purpose.

Her conduct and interest in learning various aspects connected with this study were found to be good. We wish her all success in future.

For

Panda Foods (India) Pvt.Ltd.

General Manager



Spices | Blended Spices | Seed Spices | Cereals
Beverages | Fruits & Vegetables | Edible Oils
Sweeteners | Ready To Eat | Fortified Products

**A STUDY ON PROMOTIONAL STRATEGIES AT AGREENCO
FIBRE FOAM PVT. LTD, VALAPATTANAM, KANNUR**

PROJECT REPORT

SUBMITTED BY

SOORAJ T.S

Reg. NO: PZAQBBAR40

Under The Guidance of

Mr. SWARUN SEBASTIAN

ASSISTANT PROFESSOR DEPARTMENT OF COMMERCE

*Submitted to the University Of Calicut in partial fulfillment for the award of the degree
of*

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2016-2019

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD



AGREENCO FIBRE FOAM PVT. LTD.

Regd. Office & Works : P.B. No. 3622, Ballapatam, Kannur - 670 010, Kerala, India.
Tel : 0497 - 2778408, Fax : 0497 - 2777200, E-mail : cnr_fiberfom@yahoo.com
Website : www.agreencofibrefoam.com
CIN No. U28191 KL1988 PTC 002106

29th January, 2019

CERTIFICATE

This is to certify that Mr. SOORAJ T S (PZAQBBAR40) a student of Pazhassiraja College, Pulpally, Wayanad doing BBA had undergone a Project in our Organization with special emphasis on "A STUDY ON PROMOTIONAL STRATEGIES" in Agreenco Fibre Foam (P) Ltd. from 22-12-2018 to 11-01-2019.

During the course of his study, we found him punctual and enthusiastic.

We wish him all success in his future endeavors.

For AGREENCO FIBRE FOAM PVT. LTD.

AUTHORISED SIGNATORY



**“A STUDY ON THE EFFECTIVENESS OF GRIEVANCE
HANDLING PRACTICES IN PARISONS ESTATES AND
INDUSTRIES PVT LTD, CHERAKKARA, WAYANAD”**

A PROJECT REPORT

SUBMITTED BY
DILJITH M

SIXTH SEMESTER BBA DEGREE

Reg.No.PZAQBBA26

PAZHASSI RAJA COLLEGE, PULPALLY

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For Parisons Estates & Industries (P) Ltd.

General Manager