

DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

Pazhassiraja College, Pulpally, Wayanad, Kerala 673579

WORKSHOP ON RESEARCH METHODOLOGY

REPORT

Department of Mass Communication and Journalism conducted a Research Methodology Seminar on 3rd April 2019 in the Chithrasala, College auditorium at 10 am.

Objectives

1-Students should be familiar with ethical issues in educational research, including those issues that arise in using quantitative and qualitative research

2-Students should understand a general definition of research design

Description

Mr. Jibin Varghese Assistant Professor, Department of Mass communication and Journalism welcomed the audience. The programme was inaugurated by the College Principal Dr. K. Anil Kumar. Mr. Shaijumon P V, Assistant Professor and PG Coordinator, Master of Travel and Tourism, Pazhassiraja College Pulpally handled the session. The staff coordinators of the programme were Mr. Lithin Mathew, Mr. Deny Thomas, Ms. Cristeena Joseph (Department of Mass Communication and Journalism). 27 students attended the session and 6 faculty organized the programme. Vote of thanks was given by Sajil Lal, student of Mass Communication and Journalism.

Output

The seminar was a great success. The participants have made a great attempt on making the topic aware to the audience. The seminar made the students to concentrate more on their research methodology.

