

AURORA 2021

World Tourism day celebration

AURORA 2021

World Tourism Day Celebration



27.09.2021, 10.30am - 12.00pm
LET'S STRIVE AHEAD: finding
Opportunities in Travel and Tourism

GEETHU MOHANDAS


(Tourism Entrepreneur : LetsGoForACamp.com)



28.09.2021, 4pm - 5pm
CREATING A HEALTHY WORKPLACE
FOR ALL

DR. AISWARYA B GEORGE

(Consultant psychartist, Malabar Medical College
Hospital and Research centre)

Interaction With Tourism Experts  Google Meet

PAZHASSIRAJA COLLEGE PULPALLY
DEPARTMENT OF TOURISM

AURORA 2021

World Tourism Day Celebration



27.09.2021, 10.30 am - 12.30 pm
LETS GO FOR A CAMP
Opportunities in Travel and Tourism

GEETHU MOHANDAS


(Tourism Entrepreneur : LetsGoForACamp.com)



28.09.2021, 4pm - 5pm
CREATING A HEALTHY WORKPLACE
FOR ALL

DR. AISWARYA B GEORGE

(Consultant psychartist, Malabar Medical College
Hospital and Research centre)

Interaction With Tourism Experts  Google Meet

-27.09.2021 (10.30 am - 12.30pm)

Interaction with industry expert On the Topic

LET'S STRIVE AHEAD : Finding Opportunities in Travel and Tourism

Introduction - **Sanoop kumar.PV** (Assistant professor, Dep. Of Tourism | Pazhassiraja college, Pulpally)

Welcome speech - **Shelji Mathew** (HOD, Dep. Of Tourism | Pazhassiraja college, Pulpally)

Inauguration - **Dr. Anil Kumar.K** (Principal | Pazhassiraja college, Pulpally)

Introducing key speaker - **Dr. Dileep MR** (Vice Principal | Pazhassiraja College, Pulpally)

Interaction session - **Geethu Mohandas** (Founder : LetsGoForACamp.com)

Vote of thanks - **Muhammed Ajmal.KK** (Association Secretary, Dep. Of Tourism)

About The Expert Speaker



Geethu Mohandas

- Founder : LetsGoForACamp.com
- First Indian Women Selected for Fjallraven Polar Expedition.

The interactive session was taken by young entrepreneur and founder of LetsGoForACamp.com Geethu mohandas. The session was amazing, Geethu madam explain the opportunities in travel and tourism industry in simple and deep manner also she shared us about her passion toward travelling and inspired us a lot by told us about LetsGoForACamp.com . She described about when did happened and how things get interesting when she go for camping or hiking. We will love our work or company or something like that when we do it by a passion, there is it all we need is passion towards tourism then things will be get easier for us. Because when we sitting in a room and thinking what to do, that is not going to workout instead we can go out and look at the people who are taking part in a Travel and it will let us know about the interest of people who are travelling and also we can

conduct or we can arrange tourism packages based some interest or needs.

Then she spoke about how to get identified in industry,if we have an unique tourism product from others we will definitely gonna be Well identified so that's it we can explore the Culture,Nature,etc ..of our surrounding locality,we can let others to visit,see and experience those things.and also we want to do tourism in a responsible way,when we are doing a Tourism activity in an area we should think about how it helps the local people or how to make them a part of it.and also we need to consider the conservation of nature and by those things responsible tourism do work

After all that she said about the challenges that are facing by tourism industry.nowadays like all other industries tourism is also having problems.but it will get readied in no time.Our industry will be the last industry to Survive but survival gonna be fast.The industry is going to be back on track.we need to be updated,we need to be vibrant to have a face in this dynamically changing industry

Total no. Of Students Participated - 85

-28.09.2021 (4 pm - 5.30 pm)


Principal
Pazhassi Raja College
Pulpally, Pin: 673579


SHELJI MATHEW
Asst. Professor
Dept. of Travel & Tourism
Pazhassi Raja College
Pulpally- 673579