

PAZHASSIRAJA COLLEGE

The list of Books authored by the faculty members during the period from 2016-17 to 2020-21.

| No | NAME OF THE BOOK | AUTHOR | YEAR OF PUBLICATION | ISBN | LINK |
|----|---|---|---------------------|------------------------------|---|
| 1 | E. Governance of Commercial Taxes-Department in India | Dr. Anilkumar K | 2020 | 978-93-88865-42-5 | https://pazhassirajacollege.ac.in/uploads/iqac_documents/Anil-Kumar-E-Governance-636.pdf |
| 2 | Service Quality of Mobile Phones in India | Dr. Anilkumar K | 2020 | 978-93-888865-43-2 | https://pazhassirajacollege.ac.in/uploads/iqac_documents/Anil-Kumar-Service-Quality-569.pdf |
| 3 | Economic history of India:1857-1947 | Dr. Anilkumar K | 2020 | 978-81-7708-509-9 | https://pazhassirajacollege.ac.in/uploads/iqac_documents/Anil-Kumar-Economic-History-of-India-302.pdf |
| 4 | Environment and sustainability-Issues, Strategies and practices | Dr. Anilkumar K & Dr. M.R. Dileep | 2021 | 978-93-90522-88-0 | https://pazhassirajacollege.ac.in/uploads/iqac_documents/Environment-and-Sustainability-517.pdf |
| 5 | Womens's Buying Behaviour towards Cosmetic Products | Dr.Anilkumar K | 2021 | 978-81-953707-7-1 | https://pazhassirajacollege.ac.in/uploads/iqac_documents/Anil-Kumar-Women-Buying-Behaviour-351.pdf |
| 6 | Integrating Mobile Applications with Destination Management Systems | Dr. M.R. Dileep | 2016 | 81-85305-68-4 | https://pazhassirajacollege.ac.in/uploads/iqac_documents/dileep-m-r-integrating-mobile-21-Jan-2022-15-32-03-316.pdf |
| 7 | Equitable Tourism Development: Issues, Strategies and Practices | Dr. M.R. Dileep | 2020 | 978-93-90104-11-6 | https://pazhassirajacollege.ac.in/uploads/iqac_documents/Dileep-M-R-Equitable-tourism-346.pdf |
| 8 | Strategic Management and Tactics in the Service Industry | Dr. M.R. Dileep | 2016 | 1522524762, 9781522524762 | https://pazhassirajacollege.ac.in/uploads/iqac_documents/Dileep-M-REnhancing-Services-through-Marketing-Mix-Elements-967.pdf |
| 9 | Tourism: Concepts, theory and Practice | Dr. M.R. Dileep | 2018 | 9385909673 | https://pazhassirajacollege.ac.in/uploads/iqac_documents/Dileep-Tourism-COncepts-theory-and-practice-981.pdf |
| 10 | Tourism, Transport and Travel Management | Dr. M.R. Dileep | 2019 | 1138557447, 978-1138557444 | https://pazhassirajacollege.ac.in/uploads/iqac_documents/Dileep-M-R-Tourism-Transport-and-Travel-Management--644.pdf |
| 11 | Air Transport and Tourism: Interrelationship, Operations and Strategies | Dr. M.R. Dileep | 2021 | 978-0367683269 | https://pazhassirajacollege.ac.in/uploads/iqac_documents/Dileep-Air-transport-Dileep-M-R-512.pdf |

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| 12 | Education in Colonial and Post Colonial malabar (1920-2006) | Dr. Joshy Mathew | 2017 | | https://pazhassirajacollege.ac.in/uploads/igac_documents/Joshy-mathew-Education-in-malabar-518.pdf |
| 13 | Introduction to Airline Ticketing & Air Travel Management | Mr.Shaijumon PV & Sanoop Kumar | 2018 | 978-81-940628-0-6 | https://pazhassirajacollege.ac.in/uploads/igac_documents/Shyju-and-Sanoop-Air-Transport-974.pdf |



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Dr. Anilkumar. K
Principal

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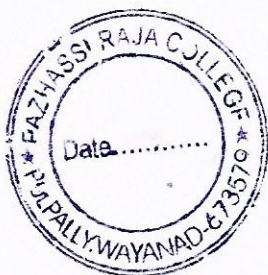

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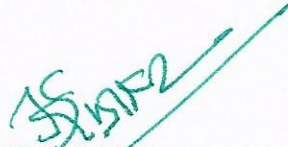
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