



DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

Pazhassiraja College, Pulpally, Wayanad, Kerala 673579

09.10.2021

Google News Initiative Supported Training on ELEMENTS OF FACT CHECKING AND VERIFICATION

09.10.2021, 10.00 am, via Google Meet

Trainers: **Dr. Umesh Arya** (Trainer, Google India Training Network
Dean, Faculty of Media Studies
Guru Jambadeshwar University, Hisar Haryana
(Profile attached)

Mr. Sunil Prabhakar (Trainer, Google India Training Network)
Consultant Online
Mathrubhumi Newspaper, Kochi, Kerala
(Profile Attached)

Introduction

Department of Mass Communication and Journalism, Pazhassiraja College, Pulpally organised an online training program on the “Elements of fact checking and verification” on 09th October, 2021 in Google meet platform with the support of Google News Initiative. The session started by 10.00 am and ended by 12.00 pm, and it had 80 Participants actively attended the session. E certificates are issued to the participants.

Objectives

1. To introduce the concept of ‘Fact Checking’ to the student community
2. To initiate the use of Google supported tools to identify fake news (Content, Image and Video)

Description

The session started with the introduction by the host of the event, Sandra Sunil. Dr. Jobin Joy, HOD, Department of mass communication and Journalism, Pazhassiraja College Pulpally, welcomed the gathering. Dr.Dileep M.R, Vice principal and coordinator IQAC, Pazhassiraja College presided the meeting. He congratulated the Department of Mass Communication and Journalism for organising innovative programs of social relevance. The session started with the talk of Dr. Umesh Arya, Trainer of GNI India Training Network. The second session was handled by Mr. Sunil Prabhakar, Online Trainer of Mathrubhumi Newspaper. The sessions were highly informative and interactive. The resource persons have demonstrated various examples on how to trace and tackle fake information that are being circulated via internet using various tools supported by Google. They had also showed other applications like *Yandex (Russian)*, *Baidu (Chaineese)*, and *Bing*. The Google chrome extension *rev.eye reverse image search* that may be used for fact checking.

The participants raised many concerns and inquiries and the resource persons were able to clear them all. They also assured support for future collaboration with the department. The session was organised with the support of **Data Leads**, an agency that carries out Google News Initiative operations in India. Ms Drishya PE, of 3rd year mass communication and journalism, proposed the vote of thanks. We had participants from 6 different institutions in Kerala. All participants were given e-certificates of participation.



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Guest Profile

1. Dr. Umesh Arya

Prof. Umesh Arya is Media Teacher, Life Coach, Healer and a Corporate Trainer. He is also the Dean, faculty of media studies in Guru Jambheshwar University of Science & Technology, Hisar. He has a teaching career of 22 years and has 40 publications in national and international journals. He specializes in Information Power Searching and "ICT applications in communication studies". He has delivered more than 3600 Lectures and 350 webinars on various topics ranging from technological applications, to Neuro Linguistic Programming (NLP) and his Ph.D. findings are published on the website of United Nations Public Administration Network (UNPAN).

Prof. Arya has copyrighted one term - "TecVac" (Technology Vacation). He aspires to leverage the online education methodology with his own channel on You Tube which has more than 350 videos on soft skills and hard skills. He has developed lot of e-manuals for the teachers on these topics. Prof. Arya has delivered lectures on the EDUSAT on "Information Overload", "Meta-literacy", "Effective searching techniques", "Google power searching techniques", Waste reduction in learning etc.

Prof. Arya has served as Deputy Director of Academic Staff College in his university. He has delivered lectures in the University of Florida at Gainesville USA. visited a few countries (US, UK, the Netherlands, Germany, Belgium) for his academic pursuits. Prof. Arya is a International Yoga Alliance & Ministry of Ayush certified Yoga and Meditation Therapy and a Teacher of the The Art of Living. He is a certified therapist for many psychological ailments like phobia, anxiety, OCD etc. He is a certified hypnotherapist and past life regression therapist. He is a certified Reflexologist and Meridian science therapist. He is a certified NLP (Neuro Linguistic Programming) communication coach. He has treated thousands of people affected by the mental health issues. He is a corporate trainer and is on the panel of many Blue chip companies like Jindal Stainless Steel, HCL, Kocreate Technologies, Wipro etc. Prof. Arya has invented and patented ECA therapy - (Emo Cardi - Ation - this therapy allows people to create the enabling circumstances for their careers, health, relationships, finances etc. Prof. Arya is also a trainer of Google News Initiative India Training Network. His main passion is to coach people explore the quantum possibilities inside them.

2. Mr. Sunil Prabhakar

Sunil Prabhakar is serving as a Consultant to the Online Section of Mathrubhumi, a leading National Daily in Malayalam in Kerala, India. His role in Mathrubhumi Online is to bridge the gap between technology and content.

Sunil is currently engaged in developing new technologies and strategies in digital journalism and training people. Sunil has participated in numerous training programmes, conferences, workshops etc. and took efforts to learn new things through online and offline modes. Sunil is also a part of Google News Initiative's (GNI) Fact Checking Training Network and has trained hundreds of working journalists and media students in fact checking and verification across India. Recently he was invited as a panelist for a panel discussion on Misinformation during Covid-19 pandemic organized by US Consulate in India with fellow panelists from John Hopkins University.



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Media Coverage 1

Mathrubhumi News Paper, LOKAL News- Online



വ്യാജവാർത്ത കണ്ടെത്താൻ പരിശീലനം

പുല്ലള്ളി ▶ ഗൂഗിൾ ന്യൂസ് ഇനിഷ്യേറ്റീവുമായി സഹകരിച്ച് പഴശ്ശിരാജാ കോളേജിലെ മാസ് കമ്മ്യൂണിക്കേഷൻ ആൻഡ് ജേർണലിസം വിഭാഗം കോളേജ് വിദ്യാർത്ഥികൾക്കായി വ്യാജവാർത്തകൾ കണ്ടെത്തുന്നതിൽ പരിശീലനം നൽകി.

ഗൂഗിൾ ന്യൂസ് ഇനിഷ്യേറ്റീവിന്റെ അംഗീകൃത പരിശീലകരായ ഡോ. ഉമേഷ് ആര്യ, സൂനിൽ പ്രഭാകർ എന്നിവരുടെ നേതൃത്വത്തിലായിരുന്നു പരിശീലന പരിപാടി.

ഡാറ്റാ ലീഡ്സ് ആണ് പരിപാടി നടത്തുന്നതിനാവശ്യമായ ക്രമീകരണങ്ങൾ ഒരുക്കിയത്. കോളേജ് വൈസ് പ്രിൻസിപ്പലും ഐ.ക്യൂ.എ.സി. കോ-ഓർഡിനേറ്ററുമായ ഡോ. എം.ആർ. ദിലീപ് അധ്യക്ഷത വഹിച്ചു.

മാസ് കമ്മ്യൂണിക്കേഷൻ ആൻഡ് ജേർണലിസം വിഭാഗം മേധാവി ഡോ. ജോബിൻ ജോയ്, പി.ഇ. ദൃശ്യ, ജിബിൻ വർഗീസ്, ഷോബിൻ മാത്യു, ലിതിൻ മാത്യു, ക്രിസ്റ്റീന ജോസഫ് തുടങ്ങിയവർ സംസാരിച്ചു.

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ഗൂഗിൾന്യൂസ് ഇനിഷ്യേറ്റീവുമായി സഹകരിച്ച്, പുല്ലള്ളി പഴശ്ശിരാജാ കോളേജിലെ മാസ് കമ്മ്യൂണിക്കേഷൻ & ജേർണലിസം വിഭാഗം കോളേജ് വിദ്യാർത്ഥികൾക്കായി വ്യാജവാർത്തകൾ കണ്ടെത്തുന്നതുമായി ബന്ധപ്പെട്ട പരിശീലന പരിപാടി സംഘടിപ്പിച്ചു. ഗൂഗിൾ ന്യൂസ് ഇനിഷ്യേറ്റീവിന്റെ അംഗീകൃത പരിശീലകരായ ഡോ. ഉമേഷ് ആര്യ, സൂനിൽ പ്രഭാകർ എന്നീ വിദഗ്ദരുടെ നേതൃത്വത്തിലാണ് പരിശീലന പരിപാടി സംഘടിപ്പിച്ചത്. ഡാറ്റാ ലീഡ്സ് ആണ് പരിപാടി നടത്തുന്നതിനാവശ്യമായ ക്രമീകരണങ്ങൾ ഒരുക്കിയത്. കോളേജ് വൈസ് പ്രിൻസിപ്പലും ഐ ക്യൂ എ സി കോർഡിനേറ്ററുമായ ഡോ. ദിലീപ് എം. ആർ അധ്യക്ഷത വഹിച്ചു. വിവിധ കോളേജുകളിൽ നിന്നായി നൂറോളം വിദ്യാർത്ഥികൾ പരിപാടിയിൽ സംബന്ധിച്ചു. മാസ് കമ്മ്യൂണിക്കേഷൻ & ജേർണലിസം വിഭാഗം മേധാവി ഡോ. ജോബിൻ ജോയ് സ്വാഗതവും സ്റ്റുഡന്റ് അസോസിയേഷൻ പ്രതിനിധി ദൃശ്യ പി ഇ നന്ദിയും പറഞ്ഞു. അധ്യാപകരായ ജിബിൻ വർഗീസ്, ഷോബിൻ മാത്യു, ലിതിൻ മാത്യു, ക്രിസ്റ്റീന ജോസഫ് വിദ്യാർത്ഥകളായ ഹരിശങ്കർ കെ പി, സാന്ദ്രാ സൂനിൽ എന്നിവർ പരിപാടിക്ക് നേതൃത്വം നൽകി.

Jibin Varghese ✓
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Media Coverage 2
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Google News Initiative
INDIA TRAINING NETWORK
Training Hosted by
Dept. of Mass Communication and Journalism
Pazhassiraja College, Pulpally, Wayanad, 673579
ELEMENTS OF FACT CHECKING & VERIFICATION
Oct 08-09, 2021, 10:00 am, via Google Meet
Trainer 1: Dr. Umesh Arya, IIT Delhi Training Network, Dept. Faculty of Media Studies, Central Institute of Technology, University of Mysore, Karnataka
Trainer 2: Dr. Sanku Preshakar, IIT Delhi Training Network, Consultant Centre, Manipal Institute of Technology, Raichur, Karnataka
Co-ordinator: Dr. Arjun Jose, Head of Mass Communication and Journalism, Pazhassiraja College, Pulpally, Wayanad, Kerala

EMASER ENTRANCE

INDIGO PAINTS

വായനാട് വ്യാജവാർത്ത കണ്ടെത്താൻ പരിശീലന പരിപാടി സംഘടിപ്പിച്ച് പഴശ്ശിരാജാ കോളേജ്

13 NEWS

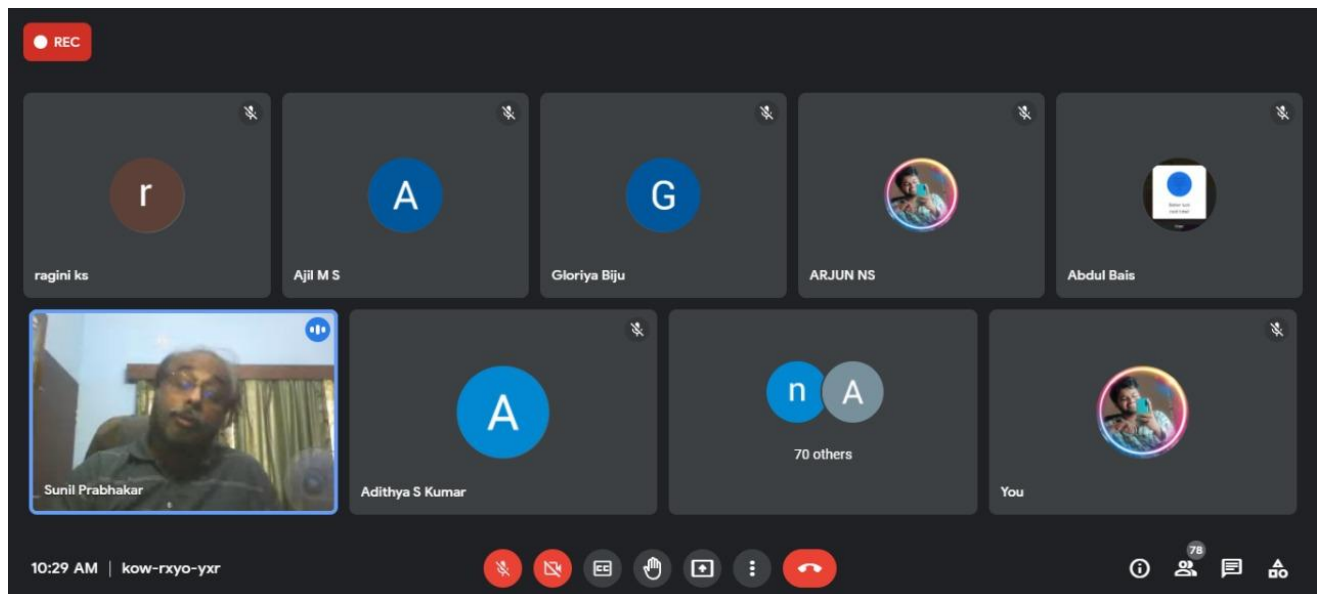
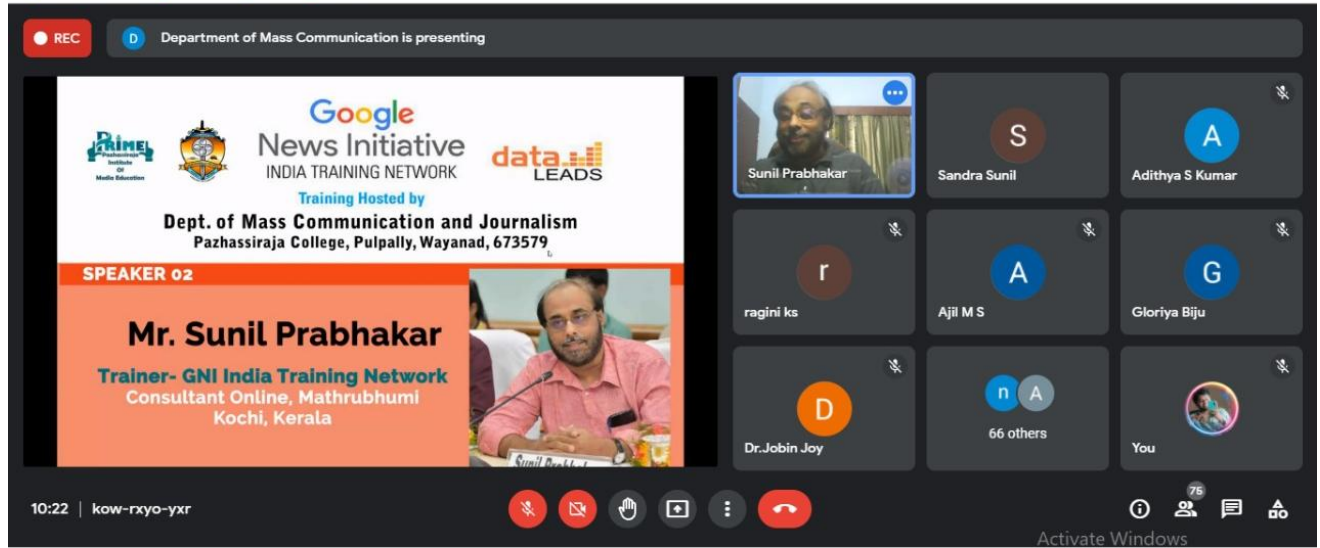
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Screenshots





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Event Schedule

Introduction	: Ms. Sandra Sunil, Student, 3rd BA Mass Communication
Welcome address	: Dr. Jobin Joy, HoD, Dept. of Mass Communication and Journalism
Presidential Address	: Dr. Dileep MR, Vice Principal & Coordinator, IQAC
Session 1	: Dr. Umesh Arya, GNI India Training Network
Session 2	: Mr. Sunil Prabhakar, GNI India Training Network
Q&A	
Vote of Thanks	: Ms. Drishya PE, Student, 3rd BA Mass Communication

Event Poster



INDIA TRAINING NETWORK

Training Hosted by

Dept. of Mass Communication and Journalism
Pazhassiraja College, Pulpally, Wayanad, 673579

ELEMENTS OF FACT CHECKING & VERIFICATION

On 09.10.2021, 10.00 am, via Google Meet

 <p>Trainer 1 Dr. Umesh Arya GNI Trainer & Dean Faculty of Media Studies Guru Jambheshwar University, Hisar, Haryana</p>	 <p>Trainer 2 Mr. Sunil Prabhakar Journalist Consultant Online, Mathrubhumi Kochi</p>
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e-certificates will be provided

Convener: Dr. Jobin Joy, HoD
Dept. of Mass Communication and Journalism
masscom@pazhassirajacollege.ac.in