

**CONSUMER PREFERENCE TOWARDS BAMBOO PRODUCTS WITH
SPECIAL REFFERENCE TO BAMBOO CORPORATION**

PROJECT REPORT

*Submitted in partial fulfilment of the requirement for the award of the degree of
Bachelor of Business Administration (BBA) of University Of Calicut*

SUBMITTED BY

MANJU M

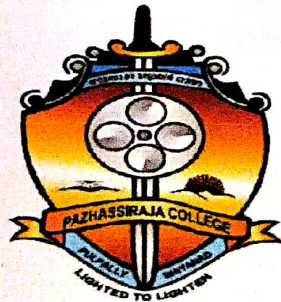
Reg. No: PZARBBAR41

Under guidance of

Dr. ANIL KUMAR K

Principal

Pazhassiraja College, Pulpally



DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD

March 2020



Kerala State Bamboo Corporation Ltd.

(A GOVERNMENT OF KERALA UNDERTAKING)

Office : P.B. No. 20, ANGAMALY SOUTH-683 573, ERNAKULAM (DIST.), KERALA
:bamboocorp71@gmail.com

1-484) 2452275, 2452248, 2456575 Fax: 91-484-2453006

Fax No. 2453451, Phone : 2454919, Regional Office : Thiruvananthapuram-695 001, 0471-2322381, Fax : 2330277



An ISO 9001 : 2008 Company

Website : www.bambooworldindia.com

CERTIFICATE

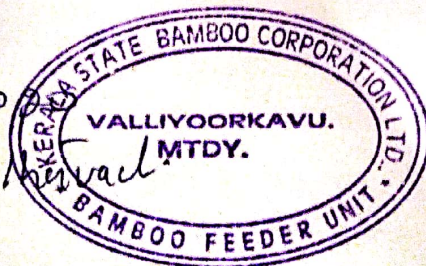
This is to certified that Miss Manju M , student of BBA, Pazhassi Raja College, Pulpally (Reg No.PZARBBAR 41) has undertaken a project in "A Study on Consumer preference towards Bamboo Products" related to bamboo products in Our company, Kerala State Bamboo Corporation Ltd , Valliyoorkavu , Mananthavady , Wayanad during the period between 21st December 2019 to 16th January 2020.

Thanking you

Mathew
Mathew
Unit Manager
Manager Bamboo Feeder Unit
Mananthavady

Date: 10.3.20

Place: Mannam Mervad



**A STUDY ON CONSUMER BUYING MOTIVES TOWARDS PARISONS EDIBLE OIL
PRODUCT IN CALICUT CITY**

PROJECT REPORT

Submitted by

ARUN SHAJI

Reg. No: PZARBBAR34

Under the guidance of

MR. SWARUN SEBASTIAN

Department of commerce, Pazhassiraja College

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2017-2020

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

(affiliated to university of calicut)

PULPALLY, WAYANAD

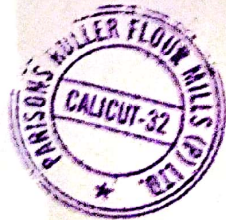


TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. ARUN SHAJI (Reg. No. PZARBBAR34), student of PAZHASSIRAJA COLLEGE, has conducted a study on the topic "A Study on Consumer buying Motives towards Parisons Edible Oil Products in Calicut City", in fulfillment for the award of the degree for Bachelor of Business Administration with us from 21.12.2019 to 17.01.2020.



Ranjith M.
Marketing Manager



09 March 2019

**A STUDY ON THE IMPACT OF JOB STRESS ON
EMPLOYEES PERFORMACE AT ANNA FOOD
PRODUCTS MEENANGADI**

PROJECT REPORT

Submitted by

ARUN SAJI JOSE

Reg. no:PZARBBAR33

Under the guidance of

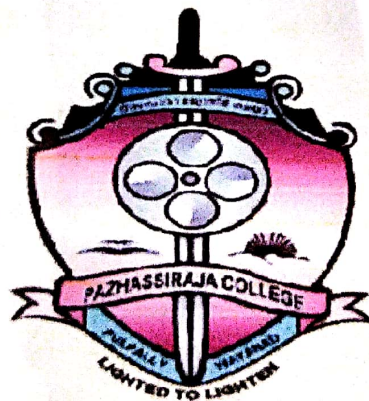
MR.KOSHY CJ

Department of commerce, Pazhassirajacollege

Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2017-2020

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

(Affiliated to University of Calicut)

PULPALLY, WAYANAD





ANNA FOOD PRODUCTS

Near Community Hall, MEENANGADI

Wayanad Dt. Kerala - 673591

Ph: 04936 248352

e-mail. fizzyannafood@gmail.com

GSTIN No: 32AGOPJ0630K1ZK


Date:

CERTIFICATE

This is to certify that Mr. ARUN SAJI JOSE, 6 Semester, Student of PAZHASSI RAJA COLLEGE, PULPALLY, Calicut University, Kerala, has undergone project work as a part of their "Degree in Bachelor of Business Administration, his study entitle to "A STUDY ON THE IMPACT OF JOB STRESS ON EMPLOYEE'S PERFORMANCE SPECIAL REFERENCE TO ANNA FOOD PRODUCTS", MEENANGADI. He successfully completed the project from 21/12/2019 to 17/1/2020. He undertook his study with keenness and enthusiasm.

We wish him all the success in his future endeavors.

For
ANNA FOOD PRODUCTS


Proprietor



**THE ROLE OF BIOWIN AGRO RESEARCH CENTRE IN THE PROMOTION OF
SUSTAINABLE AGRICULTURAL PRACTICES**

PROJECT REPORT

Submitted in partial fulfilment of the requirement for the award of the degree of

Bachelor of Business Administration (BBA) of University Of Calicut

Submitted By

JOICY ANTONY

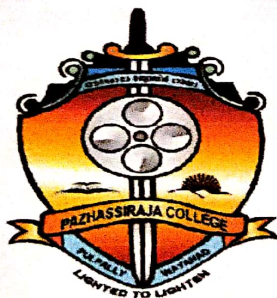
Reg. No: PZARBBAR14

Under guidance of

Dr. ANIL KUMAR K

Principal

Pazhassiraja College, Pulpally



DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD

March 2020





BIOWIN AGRO RESEARCH
CIN:UO112013NPL034708
GSTIN : 32AAFCB6169B1Z1

Vemom P.O,
Mananthavady
Pin-670645,
Wayanad Dist.
Kerala, INDIA

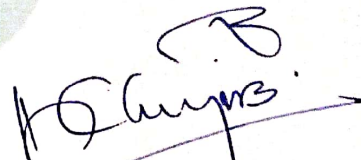
Dated: 13.3.2020

CERTIFICATE

This is to certify that Miss. JOICY ANTONY Reg. No: PZARBBAR14 a student of BBA under University of Calicut has successfully completed project work on “ The Role of Biowin Agro Research Centre in the Promotion of Sustainable Agricultural Practices” for 21 days from 21/12/2019 to 10/01/2020 and submitted a report on the topic. Her character during this period was good.

We wish her all success in her future endeavour.

Mananthavady



Fr. John Joseph Choorapuzhavil

Chairman

Biowin Agro Research



**“A STUDY ON
FINANCIAL PERFORMANCE OF CHANNOOTHUKOLLY
KSHEEROLPADAKA SAHAKARANA SANGAM LTD”**

PROJECT REPORT

Submitted by

**GAYATHRI SURESH
Reg. No: PZARBBAR13**

Under the guidance of

Ms. SWATHI P S

Assistant Professor, Department of Commerce, Pazhassiraja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of degree of

**BACHELOR OF BUSINESS ADMINISTRATION
UNIVERSITY OF CALICUT**



2017-2020

**DEPARTMENT OF COMMERCE
PAZHASSIRAJA COLLEGE
(Affiliated to University of Calicut)
PULPALLY, WAYANAD**



CHANNOTHUKOLLY KSHEEROLPADAKA SAHAKARANA SAMITHI Ltd.
NO W 27 (D) Apcos, P.O., Seethamangudi
Pulpally, Pin 673579
Phone: 04936 234361, 234368

11th January 2020

TO WHOM SO EVER IT MAY CONCERN

*Certified that Mrs. Gayathri Suresh (Reg No. PZARBBAR
A Third year BBA Student of Pazhassi Raja College Pulpally, Wayanad has
undergone a project work in our Society during the period 21/12/2019 to
10/01/2020*

*He has successfully completed the training during the training
period his performance was good.*

We wish him all the success in his career

For Channothukolly Ksheerolpadaka Sahakarana Sangham

SECRETARY

For The Channothukolly Ksheerolpadaka Sahakarana
Sangham Ltd. No.W.27(D) Apcos Sasimala P.O., Pulpally
Email: channothukollymilkeky@gmail.com
Ph: 04936 234361

Maelbo . N.G

Sec



**“A STUDY ON THE BRAND EQUITY OF ROYAL
ENFIELD WITH SPECIAL REFERENCE TO LUHA
AUTOMOTIVES, MANKAVU CALICUT”**

PROJECT REPORT

Submitted by

DEVANAND SHYJU

Reg. No. PZARBBAR11

Under the guidance of

Mr. KOSHY C.J

Asst. Professor, Department of Commerce,

Submitted in partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION



2017-2020

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD



TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Devanand Shyju Reg. No PZARBBAR11, a student of BBA from Pazhassiraja College Pulpally has undergone project work titled "A study on Brand Equity of Royal Enfield with special reference to Luha Automotive Mankavu, Calicut" for a period of 21 days commencing from 21st December 2019 to 16th January 2020, as a Partial fulfilment of the requirement for the award of BBA Degree by the university of Calicut.

We wish him all success in the above venture

For Luha Automotives

**LUHA AUTOMOTIVES
MANKAVU, CALICUT**

Devanand Shyju
17/1/20

LUHA AUTOMOTIVES

Paragon point, Mini bye pass road
Mankavu, Mankave, Kozhikode-
673007 (Near ICICI Bank)
phone :0495-2333533, 07025203888
E-mail :luhaautomotives@gmail.com



**“A STUDY ON LABOUR WELFARE MEASURES IN P K FOODS MEENANGADI,
WAYANAD”**

**A PROJECT SUBMITTED TO
UNIVERSITY OF CALICUT IN PARTIAL FULFILMENT OF
THE REQUIREMENTS FOR THE AWARD OF
BACHELOR BUSINESS ADMINISTRATION**

SUBMITTED BY

LINSHA VJ

SIXTH SEMESTER BBA DEGREE

Reg. No: PZARBBAR16

PAZHASSI RAJA COLLEGE, PULPALLY

Under the Supervision of

Mr. KOSHY C J

ASSISTANT PROFESSOR

Department of Commerce



DEPARTMENT OF COMMERCE

PAZHASSI RAJA COLLEGE, PULPALLY

(Aided by Government of Kerala & affiliated to University of Calicut)

Pulpally, Waynad-673579



: 32140466324
: 32140466324-C
: 320031100594 (Part II)

P.K.FOODS

D.F.O. QUARTERS, Near KSEB
MEENANGADI, WAYANAD, KERALA - 673 591
Email: pkfoodsmgdy@gmail.com

P.K.Kunhiraman
Poovathinkeezhil (H)
Mob: 9447439638



Date.....

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. LINSHA V J enrollment No.PZARBBAR16 a student of BBA from the University of Calicut has undergone project work titled "A STUDY ON LABOUR WELFARE MEASURES IN PK FOODS, MEENANGADI, WAYANAD" for a period of 3 weeks commencing from 22 December 2019 to 16th January 2020, as a partial fulfillment of the requirement of the award of BBA Degree by the University of Calicut.

We wish her all success in the about venture

P.K. KUNHIRAMAN
P.K. FOODS
Meenangadi, Wayanad -673591
Mob: 9447439638

A handwritten signature in blue ink, appearing to read "P.K. Kunhiraman".



**A STUDY ON SERVICE AND SALES PROMOTION TECHNIQUES
WITH SPECIAL REFERENCE TO KVR BAJAJ**

PROJECT REPORT

*Submitted in partial fulfillment of requirement for the award of
the degree of Bachelor of Business Administration (BBA) of University of Calicut*

SUBMITTED BY

TIJIL JOHN

Reg. No: PZARBBAR50

Under guidance of

DR. ANIL KUMAR. K

Principal Pazhassiraja College, Pulpally, Wayanad



Department of commerce

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD

March 2020



TO WHOMSOEVER IT MAY CONCERN

This is certifying that Mr. TIJIL JOHN, regd.no. PZARBBAR50, IVth semester B.B.A student of Pazhassiraja college Pulpally, Wayanad district has done his project work on "Services and sales promotion techniques with special reference to KVR BAJAJ Pulpally" from 21st December 2019 to 16th January 2020.

He has successfully completed his project work

He has been found to be efficient and studious and paid interest and shown enthusiasm in the function

We wish him all success

KVR BAJAJ PULPALLY

MANAGER



PROJECT REPORT ON
“A STUDY ON EFFECTIVENESS OF SALES
PROMOTIONAL ACTIVITIES WITH SPECIAL
REFERENCE TO PANDA FOOD PVT. LTD.”

Submitted by,
JOSBIN A J
Reg.No: PZARBBAR15

Under the guidance of,
Mrs. VIMYA K P
Head of the Department, Department of Commerce

Submitted in partial fulfillment of the requirement for the award of the degree of
Bachelor of Business Administration, University of Calicut



2017-2020

DEPARTMENT OF COMMERCE
PAZHASSI RAJA COLLEGE PULPALLY
WAYANAD - 673579





Panda Foods (India) Pvt. Ltd.
1185, 2nd Floor, Industrial Area, Phase II, Gurgaon
Haryana 122002, India
Ph: +91 886 292 514 Fax: +91 886 292 517
Email: info@pandafoods.com | www.pandafoods.com

Date: 09-03-2020

CERTIFICATE

This is to certify that Mr. Josbin.A.J (Reg No: PZARBBAR15) BBA 6th semester student of Pazhassi Raja College, Pulpally, has undergone a 21 days Project work titled "A STUDY ON EFFECTIVENESS OF SALES PROMOTIONAL ACTIVITIES SPECIAL REFERENCE TO PANDA FOODS (INDIA) PVT.LTD" as a part of his curriculum. He has collected all relevant data available with us for this purpose.

His conduct and interest in learning various aspects connected with this study were found to be good. We wish him all success in future.

For

Panda Foods (India) Pvt.Ltd.

General Manager



Spices | Blended Spices | Seed Spices | Cereals
Beverages | Fruits & Vegetables | Edible Oils
Sweeteners | Ready To Eat | Fortified Products



**A STUDY ON WORKING CAPITAL MANAGEMENT AT ST. MARY'S
SPICES AND CONDIMENTS**

PROJECT REPORT

Submitted by

SOORYA P SABU

Reg no: PZARBBAR21

Under the guidance of

MR. SWARUN SEBASTIAN

Assistant professor, Department of commerce, Pazhassiraja College

Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2017-2020

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

(Affiliated to University of Calicut)

PUPALLY, WAYANAD



TIN: 32140754785
CST:1407 C 100099

Ph: 04936-241392, 241613(O)
234237 (R)
Mob: 9447300823



St. Mary's Spice & Condiments

**HILL PRODUCE DEALERS
PULPALLY - 673579, WAYANAD**

Prop.: Kunnath Kuruvila (Raju)

Date.....

TO WHOMSO EVER IT MAY CONCERN

This is to certify that Ms. SOORYA P SABU enrolment No PZARBBAR21 a student of BBA from the Pazhassiraja College Pulpally has undergone project work titled **“A STUDY ON WORKING CAPITAL MANAGEMENT WITH SPECIAL REFERENCE TO ST. MARYS SPICES AND CONDIMENTS PVT LTD”** for a period of 21 days commencing from 21st December 2019 to 16th January 2020 , as a partial fulfilment of the requirement for the award off BBA degree by the University of Calicut.

We wish her all success in the above venture

For ST. MARYS SPICES & CONDIMENTS

ST.MARY'S SPICE AND CONDIMENTS
HILL PRODUCE DEALERS
TIN 321 407 547 85
CST 1407C 10 099



**A STUDY ON GROWING
POPULARITY OF PET PACKAGING
MARKET WITH SPECIAL REFERENCE TO
H2O PET PACKAGING PRIVATE LIMITED, KINFRA
PARK KALPETTA**

A PROJECT REPORT SUBMITTED BY

THOUFEERA K.M

REG.NO.PZARBBAR49

PAZHASSI RAJA COLLEGE PULPALLY

Under the guidance of

VIMYA KP

Department of commerce

Submitted in partial fulfillment for the Award of the degree

of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2017-2020





PET PACKAGING PVT LTD.

Kinfra Small Industries Park
Vellaramkunnu, Chundale P.O
Kalpetta, Wayanad, Kerala
673 123

936 201 269, 8547951769

■ info@h2opetpackaging.com

■ www.h2opetpackaging.com

TO WHOM IT MAY CONCERN

It is certified that Miss **THOUFEERA.KM**, student of BBA, Pazhassi Raja College, Pulpally (**REG NO.PZARBBAR49**) has undertaken a Project in "A Study on growing popularity of Pet Packaging Market" related to the products of our factory at KINFRA, Wayanad during the period between 21st December 2019 to 17th January 2020.

Thanking You



Mohammed Akarath
Managing Director



ISO 9001:2015 Certified Company



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“A STUDY ON PURCHASE INFLUENCE FACTOR IN APCO SUZUKI”

PROJECT REPORT

SUBMITTED BY

JILS WILSON

Reg. No: PZARBBAR38

Under guidance of

Mr. SWARUN SEBASTIAN

Assistant professor, department of commerce,

Pazhassi Raja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2017-2020

Department of commerce

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD



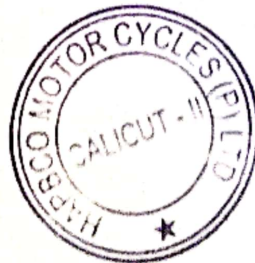
10th March, 2020

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. JILLS WILSON 6th Semester B.B.A student of PAZHASSIRAJA COLLEGE PULPALLY has collected firsthand information from our organization for his project work on the topic "A STUDY ON PURCHASE INFLUENCE FACTOR ON SUZUKI MOTORCYCLES AT APCO SUZUKI, KALPETTA" as a part of his Curriculum for a period of 21 Days 21th December 2019 to 16th January 2020.

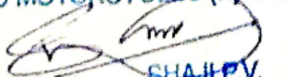
During the above period he was found to be efficient, sincere and hardworking.

We wish all success in his academic and career futures.



Authorized signatory

For HAPBCO MOTORCYCLES (P) LTD.


SHAJI P.V.
Sales Manager

HAPBCO MOTORCYCLES PRIVATE LIMITED

Chakorathukulam, Kannur Road, Calicut - 673 011, Kerala. Tel: 0495 2369453, 2369454, 2369455. Email: hapbco@yahoo.co.in
CIN: U50401KL2005PTC018970



**“A STUDY ON QUALITY OF WORKLIFE WITH
SPECIAL REFERENCE TO WAYANAD AGRO
MOVEMENT (WAM) TEA COMPANY LTD”**

PROJECT REPORT

SUBMITTED BY

SARANYA DS

Reg. No: PZARBBAR45

Under guidance of

Mr. VIMYA KP

Assistant professor, department of commerce, Pazhassi Raja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2017-2020

Department of commerce

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD





WAM TEA

WAYANAD AGRO MOVEMENT TEA COMPANY LIMITED

Mob: 9526101021
Email: wamteald@gmail.com
www.wamtea.com

TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Miss. Saranya D S (Reg.No.PZARBBAR 45)** the student of Pazhassiraja College Pulpally has successfully completed the project work on **“Quality of work life with Special reference of wam tea”** at Wayanad Agro Movement Tea Company Ltd, Karimani. The time duration of the project was 21 days.

Her conduct was very good during the above period.

For Wayanad Agro Movement
Tea Co. Ltd.
General Manager

Fr. Joshy Valiplackal C S T
General Manager



**“A STUDY ON BRAND AWARENESS AND CUSTOMER
PERCEPTION WITH SPECIAL REFERENCE TO
VISION HONDA”**

PROJECT REPORT

SUBMITTED BY

SREEJITH KUMAR P

Reg. No: PZARBBAR46

Under guidance of

Mr. KOSHY CJ

Assistant professor,

department of commerce, Pazhassi Raja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2017-2020

Department of commerce

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD



To whomsoever it may concern

This is to certify that Mr. Sreejith kumar, Regd. No. PZARBBAR46, VIth Semester B.B.A. Student of Pazhassiraja College Pulpally, Wayanad District has done his Project work on "A Study on brand awareness and customer perception with special reference to Vision Honda, Kalpatta, from 21st December 2019 to 16th January 2020

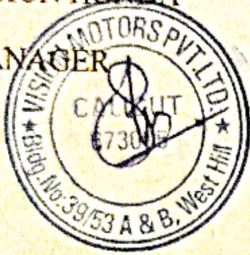
He has successfully completed the project work

He has been found to be efficient and studious and paid interest and shown enthusiasm in the functions

We wish him all success

VISION HONDA

MANAGER



**“A STUDY ON PERFORMANCE APPRAISAL WITH
SPECIAL REFERNCE TO ST. MARY’S SPICES AND
CONDIMENTS”**

PROJECT REPORT

SUBMITTED BY

SREDHAK ANIL

Reg. No: PZARBBAR 22

Under guidance of

Ms. SWATHI P S

Assistant professor, department of commerce,

PAZHASSI RAJA COLLEGE, PULPALLY

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2017-2020

Department of commerce

PAZHASSIRAJA COLLAGE PULPALLY, WAYANAD



TIN: 32140754785
CST:1407 C 100099

Ph: 04936-241392, 241613(O)
234237 (R)
Mob: 9447300823



St. Mary's Spice & Condiments

**HILL PRODUCE DEALERS
PULPALLY - 673579, WAYANAD**

Prop.: Kunnath Kuruvilo (Raju)

Date.....

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr SREDHAK ANIL 6th semester BBA student of Pazhassiraja College Pulpally had successfully completed project on "A STUDY ON PERFORMANCE APPRAISAL WITH SPECIAL REFERENCE TO ST.MARYS SPICES AND CONDIMENTS" during the period 21st December 2019 to 16th January 2020

We wish him all success in career

Rajesh Kuruvilo

For, St. Mary's Spice & Condiments

Mg. P.



**“A STUDY ON CUSTOMER SATISFACTION WITH
SPECIAL REFERENCE TO DHANAKODI CHITS PVT.
LTD., SULTHAN BATTERY”**

PROJECT REPORT

Submitted by

MEGHA MATHEW

Reg. No. PZARBBAR17

Under the guidance of

MR.SWARUN SEBASTIAN

Asst. professor, Department of Commerce, Pazhassi Raja College Pulppally

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2017-2020

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE, PULPALLY, WAYANAD





DHANAKODI CHITS (Pvt.) Ltd.

(Reg. No. U 65992 KL-2007 PTCO 21301)

Head Office: City Towers, Gandhi Junction, Sullhan Bathery, Pin- 673592

Ph: 04936 221412

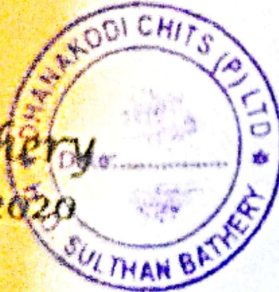
E-mail : dhanakodihq@gmail.com

No. 10/2020 dkc.

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Kum. Megha mathew D/o Mathew.V.V, Nayattuparambil House, Aandoor, Vaduvanchal.P.O, Wayanad district, the BBA final semester student of Pazassi raja College Pulpally, has successfully completed internship in our organization for a period of 21 days.

S.Bathery
24.02.2020




Managing Director
Dhanakodi Chits (P) Ltd



**“A STUDY ON WORKING CAPITAL MANAGEMENT
WITH SPECIAL REFERENCE TO HASEENA WOOD
INDUSTRIES, PANAMARAM.”**

PROJECT REPORT

SUBMITTED BY

ANAGHA K.V

Reg. No: PZARBBAR31

Under guidance of

Ms. SWATHI P.S

Assistant professor, department of commerce, Pazhassi Raja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2017-2020

Department of commerce

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD



HASEENA WOOD INDUSTRIES

an iso 9001-2008 certified company

BUMMEL, PANAMARAM P.O., WAYANAD DIST., KERALA

Plywood, Flushdoor, Block Board
Veneer, Timber Size
Timber Sawing & Timber Depot

Ph: (Off) 220107, Fax: 220108, Resl: 272399
Mob: 9447349934, 9447518213
e-mail: haseenawoodindus@yahoo.co.in

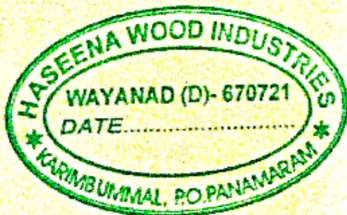
CERTIFICATE

This is to certify that Miss ANAGHA KV bearing the register number [PZARBBAR31] Has successfully completed One month Internship work at HASEENA WOOD INDUSTRIES, Panamaram from 21- 12-2019 to 16-01-2020 on the topic "WORKING CAPITAL MANAGEMENT WITH SPECIAL REFERENCE OT HASEENA WOOD INDUSTRY, PANAMARAM"

We wish him a bright future.

Panamaram

06-03-2020



For HASEENA WOOD INDUSTRIES

Ummar

Managing Partner



**“A STUDY ON EMPLOYEE WELFARE
STRATEGIES WITH SPECIAL REFERENCE TO
ELSTON TEA FACTORY”**

PROJECT REPORT

SUBMITTED BY

ADARSH RAVI

Reg. No: PZARBBAR24

Under guidance of

Mr. KOSHY CJ

Assistant professor, Department of Commerce, Pazhassi Raja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2017-2020

Department of commerce

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD



TNGST: 33762543450
TIN : 32140471342
CST : 32140471342-C

Grams: MANAGER ELSTONE KALPETTA
Phone: 04936-208141,
329141



ELSTONE TEA ESTATES LIMITED

P.B No: 21, Kalpetta - 673 121, Wayanad Dist., Kerala
Email: Elstonetea@gmail.com


Ref: 13/2020

DATE: 09/03/2020

CERTIFICATE

This is to certify that Sri. ADARSH RAVI (Reg. No. PZARBBAR24) has successfully completed his project work entitled " A STUDY ON EMPLOYEE WELFARE STRATEGIES WITH SPECIAL REFERENCE TO ELSTONE TEA FACTORY " for a period from 22.12.2019 to 16.01.2020 in our origination.

During the period of his project we have found his hardworking and was sincere and innovative in his approach. We wish him bright future and all success.

For Elstone Tea Estates Limited

Manager



**A STUDY ON EFFECTIVENESS OF SALES
PROMOTION TECHNIQUES WITH SPECIAL
REFERENCE TO THE ANNA FOOD PRODUCTS
MEENANGADI**

PROJECT REPORT

Submitted by

LIJESH BABY

Reg.no: PZARBBAR39

Under the guidance of

Ms. SWATHI P S

Department of commerce, Pazhassiraja College

Submitted in partial fulfilment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2017-2020

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

(Affiliated to University of Calicut)

PULPALLY, WAYANAD





ANNA FOOD PRODUCTS

Near Community Hall, MEENANGADI

Wayanad Dt. Kerala - 673591

Ph: 04936 248352

e-mail: fizzlyannafood@gmail.com

GSTIN No: 32AGOPJ0630K1ZK

Date:

CERTIFICATE

This is to certify that Mr. LIJESH BABY, 6 Semester, Student of PAZHASSI RAJA COLLEGE, PULPALLY, Calicut University, Kerala, has undergone project work as a part of their "Degree in Bachelor of Business Administration, his study entitle to "A STUDY ON EFFECTIVENESS OF SALES PROMOTION TECHNIQUES WITH SPECIAL REFERENCE TO ANNA FOOD PRODUCTS", MEENANGADI. He successfully completed the project from 21/12/2019 to 17/1/2020. He undertook his study with keenness and enthusiasm.

We wish him all the success in his future endeavors.

For
ANNA FOOD PRODUCTS

Proprietor



**“A STUDY ON EFFECTIVENESS OF CELEBRITY
ENDORSEMENT ON BUYING BEHAVIOUR WITH
SPECIAL REFERENCE TO APCO SUZUKI KALPETTA”**

PROJECT REPORT

SUBMITTED BY

AMALJITH ABRAHAM

Reg. No: PZARBBAR29

Under guidance of

Mr. KOSHY CJ

Assistant professor, department of commerce, Pazhassi Raja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2017-2020

Department of commerce

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD



10th March, 2020

TO WHOMSOEVER IT MAY CONCERN


This is to certify that **Mr. AMALJITH ABRAHAM** 6th Semester B.B.A student of **PAZHASSIRAJA COLLEGE PULPALLY** has collected firsthand information from our organization for his project work on the topic "**A STUDY ON EFFECTIVENESS OF CELEBRITY ENDORSEMENT ON BUYING BEHAVIOUR AT APCO SUZUKI, KALPETTA**" as a part of his Curriculum for a period of 21 Days 21th December 2019 to 16th January 2020.

During the above period he was found to be efficient, sincere and hardworking.

We wish all success in his academic and career futures.

Authorized signatory

For HAPBCO MOTORCYCLES (P) LTD.


SHAJI P.V.
Sales Manager**HAPBCO MOTORCYCLES PRIVATE LIMITED**Chakorathukulam, Kannur Road, Calicut - 673 011, Kerala. Tel: 0495 2369453, 2369454, 2369455. Email: hapbco@yahoo.co.in
CIN: U50401KL2005PTC018970

**A STUDY ON THE IMPACT OF INCENTIVES ON
EMPLOYEES PERFORMANCE AT KSHEEROLPADAKA
SAHAKARANA SANGAM**

PROJECT REPORT

Submitted by

AMILA SABU

Reg no: PZARBBAR30

Under the guidance of

MR. SWARUN SEBASTIAN

Assistant professor, Department of commerce, Pazhassiraja College

Submitted in partial fulfillment of the requirement for the award of degree of

BACHELOR OF BUSINESS ADMINISTRATION

UNIVERSITY OF CALICUT



2017-2020

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

(Affiliated to University of Calicut)

PUPALLY, WAYANAD





**PULPALLY KSHEEROLPADAKA SAHAKARANA
SANGHAM LTD. No. D. 23 (D) APCOS
PULPALLY P. O., PIN - 673579, WAYANAD Dt., KERALA**

Date

C E R T I F I C A T E

This is certify that **Amila Sabu** BBA student of Pazhassiraja
Colleage, Pulpally, Wayanad has successfully completed her
project study on **The impact of incentives on employees performance
of pulplally Ksheerolpadhaka Sahakarana Sangam** , Pulply training in
21ST December 2019 to 16th January 2020.

We found her sincere hardworking during his project study
and we wish all the best in her future Endeavour.

Secretary

Place: Pulply

Date: 16th January 2020



മുദ്രിതം
പുല്പള്ളി ക്ഷീരോല്പാദക സഹകരണ സംഘം
പുല്പള്ളി താലൂക്ക് (ഡി) വയനാട് ജില്ല
പി.ഒ. പുല്പള്ളി, വയനാട് ജില്ല
ഫോൺ: 04936-240352



PROJECT REPORT ON
“A STUDY ON EMPLOYEE CONTENTMENT WITH
SPECIAL REFERENCE HASEENA WOOD
INDUSTRIES (P) LTD., PANAMARAM, WAYANAD”

Submitted by,
ATHULYA THOMAS
Reg.No: PZARBBAR35

Under the guidance of,
Ms. SWATHI P S
Assistant Professor, Department of Commerce

Submitted in partial fulfillment of the requirement for the award of the degree of
Bachelor of Business Administration, University of Calicut



2017-2020

DEPARTMENT OF COMMERCE
PAZHASSI RAJA COLLEGE PULPALLY
WAYANAD - 673579

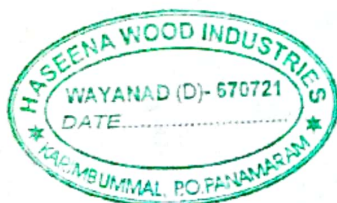


CERTIFICATE

This is to certify that Miss ATHULYA THOMAS bearing the register number [PZARBBAR35] Has successfully completed One month Internship work at **HASEENA WOOD INDUSTRIES**, Panamaram from 21- 12-2019 to 16-01-2020 on the topic "A STUDY OF EMPLOYEE CONTENTMENT WITH SPECIAL REFERENCE OT HASEENA WOOD INDUSTRY, PANAMARAM,WAYANAD "

We wish him a bright future.

Panamaram
06-03-2020



For HASEENA WOOD INDUSTRIES

Ummer 
Managing Partner

**A STUDY ON THE FACTORS INFLUENCING
PURCHASES WITH SPECIAL REFERENCE TO
POPULAR VEHICLES AND SERVICES**

PROJECT REPORT

Submitted By

ADITHYAN M H

Reg. No: PZARBBAR25

Under guidance of

Mr.SWARUN SEBASTIAN

Assistant Professor, Department of Commerce, Pazhassi Raja College,
Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2017-2020

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD



18th January 2020

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Adithyan M.H, Sixth Semester, BBA student of Pazhassiraja College Pulpally has undertaken a full time project study from 21st December 2019 to 16th January 2020.

The project/problem Centered study is titled "Factors Influencing Purchases".

The candidate has successfully completed the training program and he has gained practical knowledge.

We wish him all success.



**“A STUDY ON EMPLOYEE RETENTION
STRATEGIES WITH SPECIAL REFERENCE TO
WAYANAD HANDLOOM POWERLOOM AND
MULTIPURPOSE INDUSTRIAL CO-
OPERATIVE SOCIETY LTD, THRISSILERY”**

PROJECT REPORT

SUBMITTED BY

AJITH ABRAHAM
Reg. No: PZARBBAR26

Under guidance of
Ms. SWATHI P S

Assistant professor, department of commerce,
Pazhassi Raja College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2017-2020

Department of commerce

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD



**Wayanad Handloom Powerloom and Multipurpose
Indl. Co-op. Society Ltd; No. S. IND (W) 66**
THRISSILERI, WAYANAD - 670 646
e-mail - whipcos@gmail.com

56/20/115


Date 09/03/2020

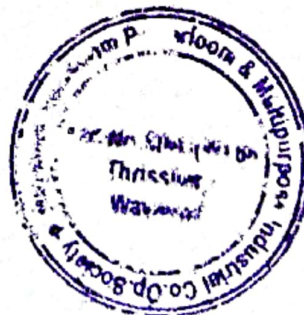
CERTIFICATE

This is certify that **Mr. AJITH ABRAHAM** bearing the register number : PZARBBAR26 has successfully completed the project work on the topic " **A STUDY ON EMPLOYEE RETENTION STRATEGIES WITH SPECIAL REFERENCE TO THE WAYANAD HANDLOOM POWERLOOM AND MULTIPURPOSE INDUSTRIAL CO- OPERATIVE SOCIETY LTD, THRISSILERY** " in our organization for the period of 21 days. This project report is submitted to the **CALICUT UNIVERSITY** in the partial fulfillment of Bachelor of Business Administration during 2017-2020.

And in these days his character and performance is good and his findings and suggestions are more useful for better development of the society.

Yours Faithfully


PRESIDENT / SECRETARY
Wayanad Handloom Powerloom &
Multipurpose Industrial
Co. Op. Society Ltd No. SIND
(W) 66, Thrissilery



**“A STUDY ON THE EFFECTIVENESS OF INDUSTRIAL
RELATION WITH SPECIAL REFERENCE TO TEAM-
THAI ASHIQUE CHEMICALS AND COSMETICS”**

PROJECT REPORT

Submitted By

AKHIL KV

Reg. No: PZARBBAR28

Under guidance of

Mrs. VIMYA K.P

Head of the Department of Commerce, department of commerce, Pazhassi Raja
College, Pulpally

Submitted in partial fulfilment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

UNIVERSITY OF CALICUT



2017-2020

DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLAGE PULPALLY, WAYANAD





ASHIQUE CHEMICALS & COSMETICS

28/1670 B2, Thodayad By- Pass Road

Near Cyber Park, Nellikkode (P.O)

Kozhikode -673016

PH + 91 495 6618800

GSTIN : 32AAJFA3050F1Z2

www.teamthai.in

TT/AQCC/2020-3/C002

10th March, 2020

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Akhil K V**, 3rd year BBA student, from Pazhassiraja College, Pulpally Wayanad, has successfully completed his 21 days Project work form our Sulthan Bathery factory on the topic "**The Effectiveness of industrial relation with special reference to Team Thai- Ashique Chemicals & Cosmetics**".

His conduct and character during the period was found as good. We wish all the success in his future endeavours.

For Team Thai - Ashique Chemicals and Cosmetics


Subair Pottayil

Factories Head

