



DEPARTMENT OF MASS COMMUNICATION
Pazhassiraja College, Pulpally, Wayanad, Kerala 673579

22.07.2021

EVENT REPORT

LECTURE SERIES: FLASH TALKS

Inauguration: July 22, 2021

Session Title : DIGITAL MARKETING: PRACTICES AND CAREER OPPORTUNITIES AS A MARKETER
Speaker : Merlin Susa Varghese, Product Marketing Associate, Zoho Corporation
Inauguration : Dr. Anilkumar. K, Principal, Pazhassiraja College, Pulpally

The Department of Mass Communication, Pazhassiraja College has organised the opener session of the FLASH TALKS- (Lecture series) on the 22nd of July 2021, 10.00 am via google meet. The session was handled by Ms. Merlin Susa Varghese, Product Marketing Associate, Zoho Corporation. The lecture series was inaugurated by Dr. Anilkumar, the honorable Principal of Pazhassiraja College. Through a series of lectures, the Department aims to enhance the industry-academia collaboration. This initiative also aims to help our students to have an in-depth understanding of the nuances and latest trends in respective sectors.

On the opening session, the speaker thoroughly discussed the basics of marketing, what is digital marketing, one's role as a digital marketer, current industry requirements and career opportunities with regard to digital marketing. The session was focused on the Mass Communication Post Graduate Students, and all the 18 students from the second semester MJMC attended the session. The session was highly interactive and the speaker congratulated the students for their active involvement in the session.

Dr. Jobin Joy, (faculty) welcomed the gathering and Mr. Shobin Mathew (faculty) proposed the vote of thanks. Mr. Akshay Dhan Joshy, student from the second semester MJMC, hosted the event.

Encl: Session Screenshots, group picture, and Event Poster

Program Coordinator
Dr. Jobin Joy

Head
Department of
Mass Communication & Journalism
Pazhassiraja College, Pulpally-673579
Wayanad Kerala

IQAC Coordinator
Dr. Dileep M. R



Principal
Dr. Anilkumar K

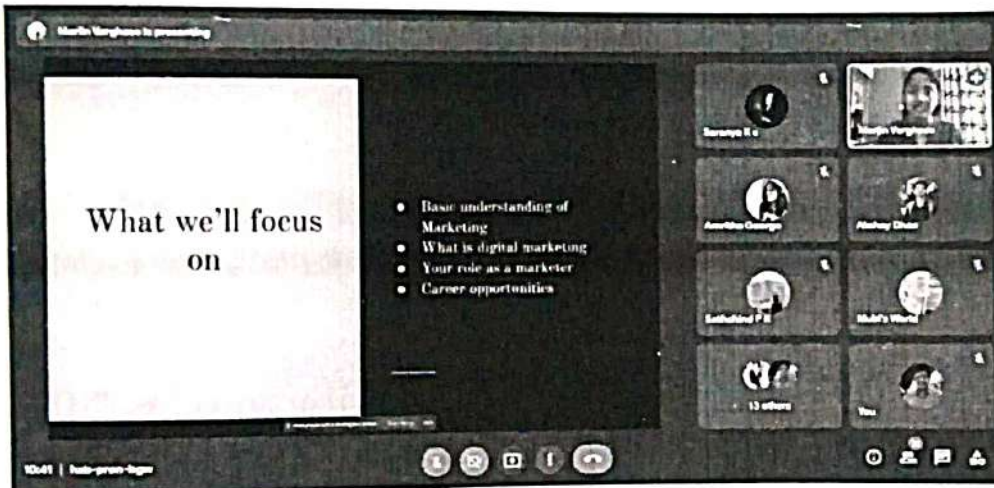
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DEPARTMENT OF MASS COMMUNICATION

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Session Screenshots



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DIGITAL MARKETING

**Practices
& Career Opportunities**

01

Google meet

Inauguration

Dr. Anilkumar K.

Principal, Pazhassiraja College

Speaker

Merlin Susa Varghese

*Product Marketing Associate
Zoho Corporation, Chennai*

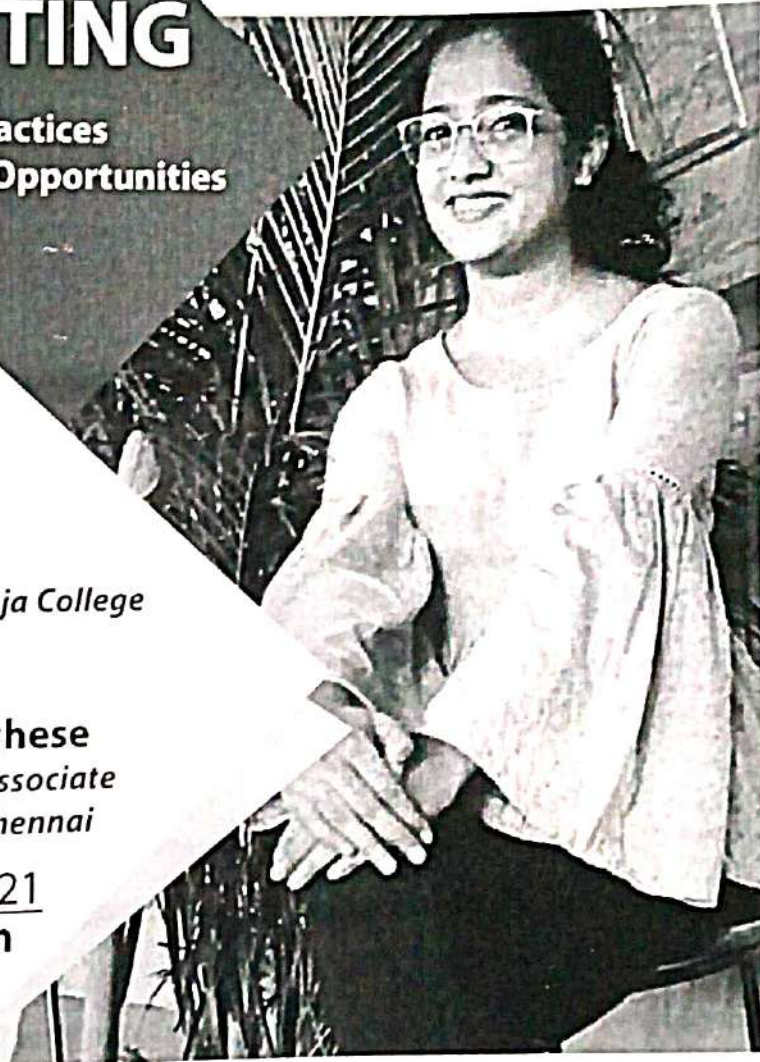
22 July, 2021

10.00 am

Department of Mass Communication
Pazhassiraja College, Pulpally, Wayanad
Welcomes you all to the lecture series



Flash Talks



meet.google.com/hxb-pren-bgw

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27.07.2021

EVENT REPORT

Lecture Series: FLASH TALKS- TALK 2

Session Title : Social Media Marketing; Trends and Opportunities
Speaker : Mr Mohan Raj, Social Media Marketing Consultant
Presided by : Dr. Anilkumar. K, Principal, Pazhassiraja College, Pulpally, Wayanad
Date and Time : 27/07/2021, 10 am to 11.30 am
Platform : Google Meet

The Department of Mass Communication, Pazhassiraja College organized a talk on Social Media Marketing; Trends and opportunities as part of **FLASH TALKS**. It was the second talk in the lecture series, Flash talks. The talk was delivered by Mr. Mohan Raj, a social media marketing consultant. Our honorable principal, Dr. Anilkumar has presided over the session. While delivering his presidential address, Dr. Anilkumar mentioned about the value of digital marketing and social media marketing in the current virtual market space.

The session had elaborate discussions on where to start off, freelancing, Gig Economy, Demand and supply, Content creation, Personal brand, Social media marketing opportunities, Job opportunities, Job prerequisites, How to apply, Where to apply, What's required and pay scale and pay range, etc. The session gave insights to our student community on how to approach an employer, how to equip them to take up freelancing opportunities, what are the opportunities they can make use and how they can generate money on social media as a freelancer. It also discussed remote working. The session was highly useful and interactive. Mr. Mohan oriented our students on how to prepare an effective CV, a clean LinkedIn profile, and a virtual profile with zero investments. The session also had a live demonstration of applying for jobs online via LinkedIn and other platforms.

All the second semester (18) students of Mass Communication (MJMC) attended the session along with few other faculty members and students of Pazhassiraja College. The session was highly motivating to our students. The students appreciated the expertise of the resource person while rendering the feedback. Dr. Jobin Joy (faculty) welcomed the gathering. Ms. Amritha George, a student from MJMC proposed the vote of thanks. Mr. Akshaikumar, another student from MJMC hosted the event.

Encl: Session Screenshots, group picture, and Event Poster


Program Coordinator
Dr. Jobin Joy

IQAC Coordinator
Dr. Dileep M. R

Principal
Dr. Anil Kumar K

Head
Department of
Mass Communication & Journalism
Pazhassiraja College, Pulpally-673579
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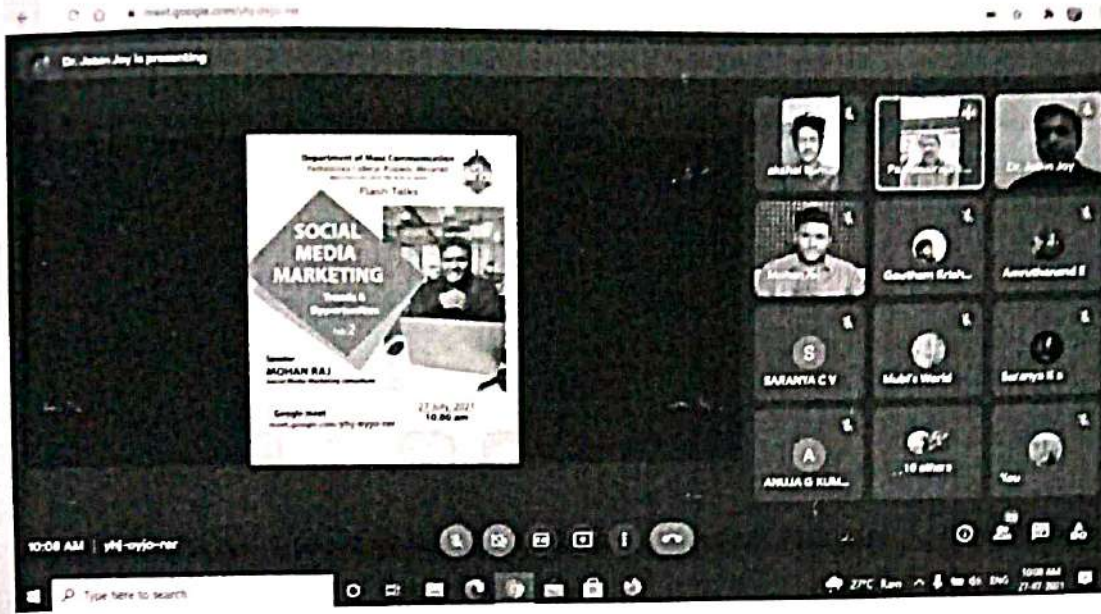

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Session Screenshots



Mohan Raj
Head
Department of
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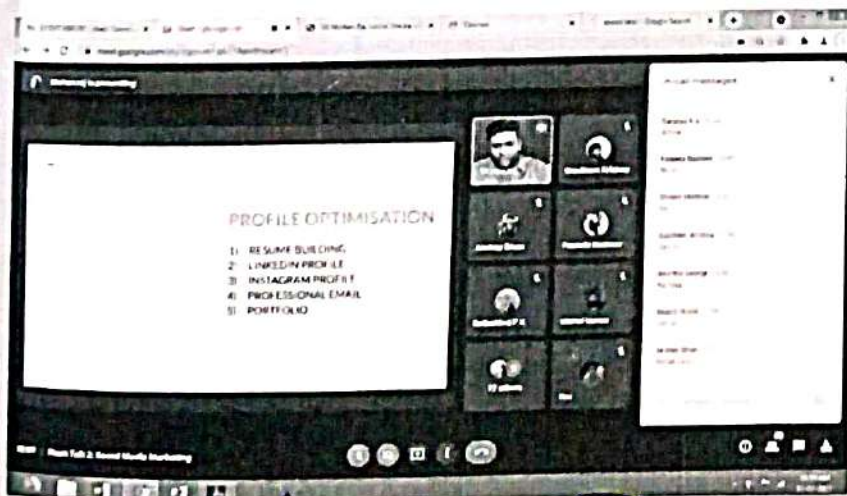
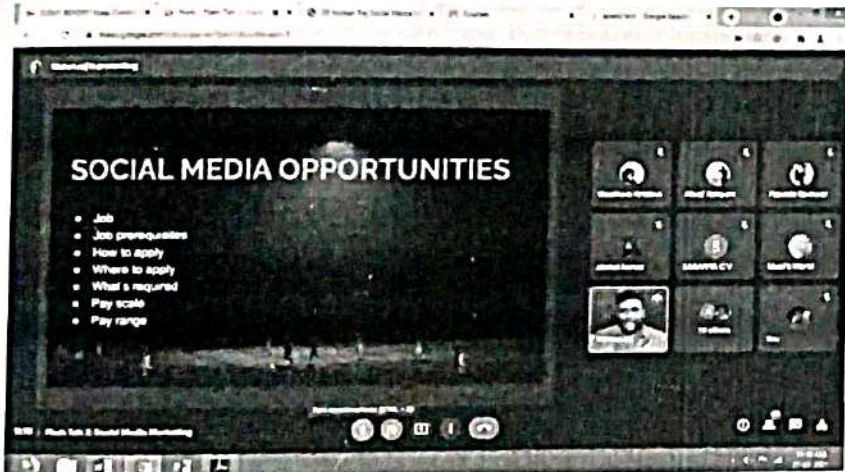
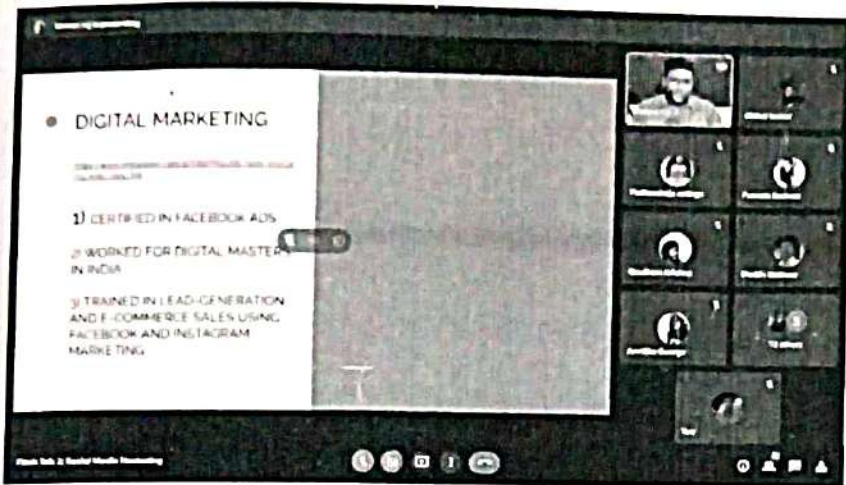


15/7/21
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[Handwritten Signature]
Head
Department of
Mass Communication & Journalism
Pazhassiraja College, Pulpally-673579
Wayanad Kerala



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Group Picture



EVENT POSTER

Department of Mass Communication
Pazhassiraja College, Pulpally, Wayanad
Welcomes you all to the lecture series

Flash Talks

SOCIAL MEDIA MARKETING
Trends & Opportunities
Talk 2

Speaker
MOHAN RAJ
Social Media Marketing consultant

Google meet
meet.google.com/yhj-oyjo-rer

27 July, 2021
10.00 am

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Department of
Mass Communication & Journalism
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Wayanad Kerala

PAZHASSIRAJA COLLEGE
Date.....
PULPALLY, WAYANAD - 673579

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DEPARTMENT OF MASS COMMUNICATION

Pazhassiraja College, Pulpally, Wayanad, Kerala 673579

04.08.2021

EVENT REPORT

Lecture Series: FLASH TALKS/TALK 3

Session Title : Film narratives and techniques
Speaker : Mr Basil V Jose, Short film maker, Spot editor (*Mohankumar fans*)
Date and Time : 03/08/2021, 10 am to 11.30 am
Platform : Google Meet

Introduction

The department of Mass Communication and Journalism organised a webinar as part of the ongoing lecture series flash talks. It was the third session in the series. Through flashtalks, the department aims in bridging the gap between the academia and the industry. Every talk will have a resource person from the industry who is capable of quality content discourse.

Objectives of the Session 3

- To introduce the nuances in film making
- To critically evaluate the scripting process

Output of the Session 3

- Students gained knowledge in the following elements in film making after the session
 - Three act structure
 - Hyperlink story structure
 - Flashback structure
 - Reverse Chronological structure
 - Rashamon effect
 - Circular narrative
 - Non-linear structure


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Department of
Mass Communication & Journalism
Pazhassiraja College, Pulpally-673579
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Description

The department of Mass Communication and Journalism organised the third talk in the lecture series, FLASH TALKS with Mr. Basil V Jose. Mr Basil is an alumnus of Pazhassiraja College, who completed both Under Graduation and Post Graduation from this institution. He had already done a couple of short films of repute and worked as spot editor to the recently released Malayalam movie, *Mohankumar Fans*.

He oriented our students on various aspects of narrating film with its techniques. The session had detailed discussion on scripting, and techniques. He discussed on the three act structure in detail with the students. The session also had discussions on different structures of narration. During the session he explained his journey to the world of films. He explained how the film industry functions now. During the session our students asked a lot of questions especially, on planning for a career in filming industry. He clarified all their queries and suggested them to keep watching movies and make note of the trends.

Dr. Jobin Joy, (Faculty Member) welcomed the gathering. Mr. Shobin Mathew (Faculty Member) introduced the speaker. Ms. Mubashira, (2nd Semester MJMC) proposed the vote of thanks. Ms. Anuja (2nd Semester MJMC) hosted the event.

Encl: Event Poster, Photo gallery

Program Coordinator
Dr. Jobin Joy

Head
Department of
Mass Communication & Journalism
Pazhassiraja College, Pulpally-673579
Wayanad Kerala

IQAC Coordinator
Dr. Dileep M. R

Principal
Dr. Anil Kumar K

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Event Poster



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 Welcomes you all to the lecture series

Flash Talks

Talk 3

**FILM
 NARRATIVES
 AND TECHNIQUES**

Speaker
BASIL V JOSE

Short Film Maker, Spot Editor
 Movie: Mohankumar Fans



03 August 2021
10.00 am



Google meet

meet.google.com/fwp-pcnf-zwq

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 Pazhassiraja College, Pulpally-673579
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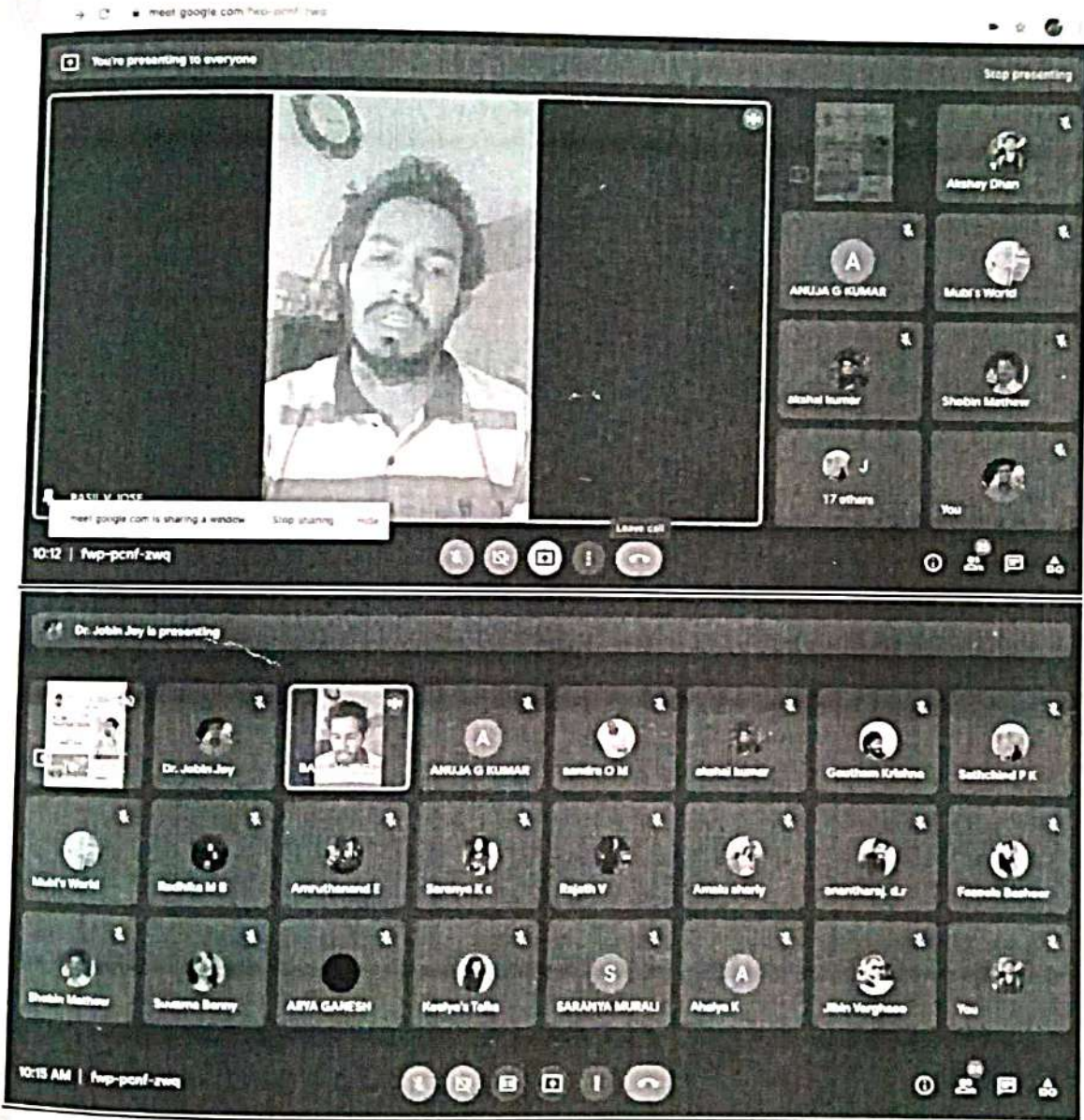
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Session Screenshots



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Group Picture



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09.10.2021

**Google News Initiative Supported Training on
ELEMENTS OF FACT CHECKING AND VERIFICATION**

09.10.2021, 10.00 am, via Google Meet

Trainers: **Dr. Umesh Arya** (Trainer, Google India Training Network
Dean, Faculty of Media Studies
Guru Jambadeshwar University, Hisar Haryana
(Profile attached)

Mr. Sunil Prabhakar (Trainer, Google India Training Network)
Consultant Online
Mathrubhumi Newspaper, Kochi, Kerala
(Profile Attached)

Introduction

Department of Mass Communication and Journalism, Pazhassiraja College, Pulpally organised an online training program on the "Elements of fact checking and verification" on 09th October, 2021 in Google meet platform with the support of Google News Initiative. The session started by 10.00 am and ended by 12.00 pm, and it had 80 Participants actively attended the session. E certificates are issued to the participants.

Objectives

1. To introduce the concept of 'Fact Checking' to the student community
2. To initiate the use of Google supported tools to identify fake news (Content, Image and Video)

Description

The session started with the introduction by the host of the event, Sandra Sunil. Dr. Jobin Joy, HOD, Department of mass communication and Journalism, Pazhassiraja College Pulpally, welcomed the gathering. Dr. Dileep M.R, Vice principal and coordinator IQAC, Pazhassiraja College presided the meeting. He congratulated the Department of Mass Communication and Journalism for organising innovative programs of social relevance. The session started with the talk of Dr. Umesh Arya, Trainer of GNI India Training Network. The second session was handled by Mr. Sunil Prabhakar, Online Trainer of Mathrubhumi Newspaper. The sessions were highly informative and interactive. The resource persons have demonstrated various examples on how to trace and tackle fake information that are being circulated via internet using various tools supported by Google. They had also showed other applications like *Yandex (Russian)*, *Baidu (Chaineese)*, and *Bing*. The Google chrome extension *rev.eye reverse image search* that may be used for fact checking.

The participants raised many concerns and inquiries and the resource persons were able to clear them all. They also assured support for future collaboration with the department. The session was organised with the support of **Data Leads**, an agency that carries out Google News Initiative operations in India. Ms Drishya PE, of 3rd year mass communication and journalism proposed the vote of thanks. We had participants from 6 different institutions in Kerala. All participants were given e-certificates of participation.

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Guest Profile

1. Dr. Umesh Arya

Prof. Umesh Arya is Media Teacher, Life Coach, Healer and a Corporate Trainer. He is also the Dean, faculty of media studies in Guru Jambheshwar University of Science & Technology, Hisar. He has a teaching career of 22 years and has 40 publications in national and international journals. He specializes in Information Power Searching and "ICT applications in communication studies". He has delivered more than 3600 Lectures and 350 webinars on various topics ranging from technological applications, to Neuro Linguistic Programming (NLP) and his Ph.D. findings are published on the website of United Nations Public Administration Network (UNPAN).

Prof. Arya has copyrighted one term - "TecVac" (Technology Vacation). He aspires to leverage the online education methodology with his own channel on You Tube which has more than 350 videos on soft skills and hard skills. He has developed lot of e-manuals for the teachers on these topics. Prof. Arya has delivered lectures on the EDUSAT on "Information Overload", "Meta-literacy", "Effective searching techniques", "Google power searching techniques", Waste reduction in learning etc.

Prof. Arya has served as Deputy Director of Academic Staff College in his university. He has delivered lectures in the University of Florida at Gainesville USA. visited a few countries (US, UK, the Netherlands, Germany, Belgium) for his academic pursuits. Prof. Arya is a International Yoga Alliance & Ministry of Ayush certified Yoga and Meditation Therapy and a Teacher of the The Art of Living. He is a certified therapist for many psychological ailments like phobia, anxiety, OCD etc. He is a certified hypnotherapist and past life regression therapist. He is a certified Reflexologist and Meridian science therapist. He is a certified NLP (Neuro Linguistic Programming) communication coach. He has treated thousands of people affected by the mental health issues. He is a corporate trainer and is on the panel of many Blue chip companies like Jindal Stainless Steel, HCL, Kocreate Technologies, Wipro etc. Prof. Arya has invented and patented ECA therapy - (Emo Cardi - Ation - this therapy allows people to create the enabling circumstances for their careers, health, relationships, finances etc. Prof. Arya is also a trainer of Google News Initiative India Training Network. His main passion is to coach people explore the quantum possibilities inside them.

2. Mr. Sunil Prabhakar

Sunil Prabhakar is serving as a Consultant to the Online Section of Mathrubhumi, a leading National Daily in Malayalam in Kerala, India. His role in Mathrubhumi Online is to bridge the gap between technology and content.

Sunil is currently engaged in developing new technologies and strategies in digital journalism and training people. Sunil has participated in numerous training programmes, conferences, workshops etc. and took efforts to learn new things through online and offline modes. Sunil is also a part of Google News Initiative's (GNI) Fact Checking Training Network and has trained hundreds of working journalists and media students in fact checking and verification across India. Recently he was invited as a panelist for a panel discussion on Misinformation during Covid-19 pandemic organized by US Consulate in India with fellow panelists from John Hopkins University.

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Media Coverage 1

Mathrubhumi News Paper, LOKAL News- Online



വ്യാജവാർത്ത കണ്ടെത്താൻ പരിശീലനം

പുല്ലള്ളി ▶ ഗൂഗിൾ ന്യൂസ് ഇനിഷ്യേറ്റീവുമായി സഹകരിച്ച് പഴശ്ശിരാജാ കോളേജിലെ മാസ് കമ്മ്യൂണിക്കേഷൻ ആൻഡ് ജേർണലിസം വിഭാഗം കോളേജ് വിദ്യാർത്ഥികൾക്കായി വ്യാജവാർത്തകൾ കണ്ടെത്തുന്നതിൽ പരിശീലനം നൽകി.

ഗൂഗിൾ ന്യൂസ് ഇനിഷ്യേറ്റീവിന്റെ അംഗീകൃത പരിശീലകരായ ഡോ. ഉമേഷ് ആര്യ, സൂനിൽ പ്രഭാകർ എന്നിവരുടെ നേതൃത്വത്തിലായിരുന്നു പരിശീലന പരിപാടി.

ഡാറ്റാ ലീഡ്സ് ആണ് പരിപാടി നടത്തുന്നതിനാവശ്യമായ ക്രമീകരണങ്ങൾ ഒരുക്കിയത്. കോളേജ് വൈസ് പ്രിൻസിപ്പലും ഐ.ക്യൂ.എ.സി. കോ-ഓർഡിനേറ്ററുമായ ഡോ. എം.ആർ. ദിലീപ് അധ്യക്ഷത വഹിച്ചു.

മാസ് കമ്മ്യൂണിക്കേഷൻ ആൻഡ് ജേർണലിസം വിഭാഗം മേധാവി ഡോ. ജോണിൻ ജോയ്, പി.ഇ. ദ്രശ്യ, ജിബിൻ വർഗീസ്, ഷോബിൻ മാത്യു, ലിതിൻ മാത്യു, ക്രിസ്റ്റീന ജോസഫ് തുടങ്ങിയവർ സംസാരിച്ചു.

12/10/2021 WAYANAD Pg 02

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ഗൂഗിൾന്യൂസ് ഇനിഷ്യേറ്റീവുമായി സഹകരിച്ച്, പുല്ലള്ളി പഴശ്ശിരാജാ കോളേജിലെ മാസ് കമ്മ്യൂണിക്കേഷൻ & ജേർണലിസം വിഭാഗം കോളേജ് വിദ്യാർത്ഥികൾക്കായി വ്യാജവാർത്തകൾ കണ്ടെത്തുന്നതുമായി ബന്ധപ്പെട്ട പരിശീലന പരിപാടി സംഘടിപ്പിച്ചു. ഗൂഗിൾ ന്യൂസ് ഇനിഷ്യേറ്റീവിന്റെ അംഗീകൃത പരിശീലകരായ ഡോ. ഉമേഷ് ആര്യ, സൂനിൽ പ്രഭാകർ എന്നീ വിദഗ്ദ്ധരുടെ നേതൃത്വത്തിലാണ് പരിശീലന പരിപാടി സംഘടിപ്പിച്ചത്. ഡാറ്റാ ലീഡ്സ് ആണ് പരിപാടി നടത്തുന്നതിനാവശ്യമായ ക്രമീകരണങ്ങൾ ഒരുക്കിയത്. കോളേജ് വൈസ് പ്രിൻസിപ്പലും ഐ ക്യൂ എ സി കോർഡിനേറ്ററുമായ ഡോ. ദിലീപ് എം. ആർ അധ്യക്ഷത വഹിച്ചു. വിവിധ കോളേജുകളിൽ നിന്നായി സുറോളം വിദ്യാർത്ഥികൾ പരിപാടിയിൽ സംബന്ധിച്ചു. മാസ് കമ്മ്യൂണിക്കേഷൻ & ജേർണലിസം വിഭാഗം മേധാവി ഡോ. ജോണിൻ ജോയ് സ്വാഗതവും സ്റ്റുഡന്റ് അസോസിയേഷൻ പ്രതിനിധി ദൃശ്യ പി ഇ നന്ദിയും പറഞ്ഞു. അധ്യാപകരായ ജിബിൻ വർഗീസ്, ഷോബിൻ മാത്യു, ലിതിൻ മാത്യു, ക്രിസ്റ്റീന ജോസഫ് വിദ്യാർത്ഥകളായ ഹരിശങ്കർ കെ പി, സാന്ദ്ര സൂനിൽ എന്നിവർ പരിപാടിക്ക് നേതൃത്വം നൽകി.

Jibin Varghese



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DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM
 Pazhassiraja College, Pulpally, Wayanad, Kerala 673579

Media Coverage 2
 24 News Channel

വ്യാജവാർത്ത കണ്ടെത്താൻ പരിശീലന പരിപാടി സംഘടിപ്പിച്ച് പഴശ്ശിരാജാ കോളജ്

24onlive twentyfournews.com

13 NEWS

EMASTER ENTRANCE

INDIGO PAINTS

24onlive twentyfournews.com

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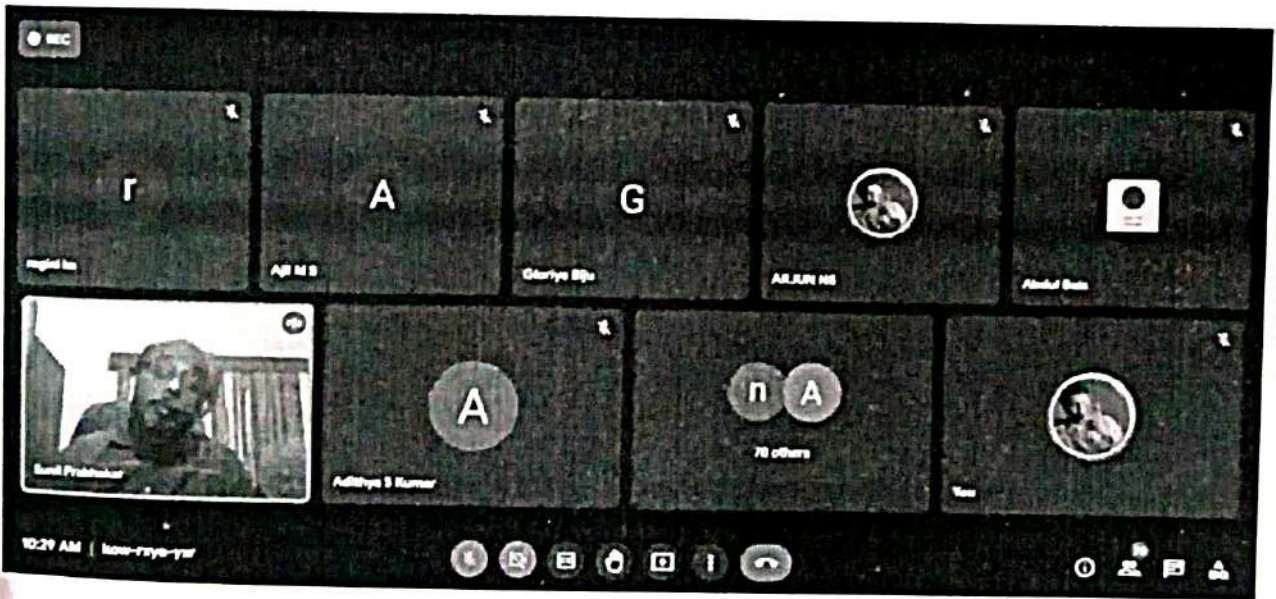


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Screenshots



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DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM
Pazhassiraja College, Pulpally, Wayanad, Kerala 673579

Event Schedule


Introduction	: Ms. Sandra Sunil, Student, 3rd BA Mass Communication
Welcome address	: Dr. Jobin Joy, HoD, Dept. of Mass Communication and Journalism
Presidential Address	: Dr. Dileep MR, Vice Principal & Coordinator, IQAC
Session 1	: Dr. Umesh Arya, GNI India Training Network
Session 2	: Mr. Sunil Prabhakar, GNI India Training Network
Q&A	
Vote of Thanks	: Ms. Drishya PE, Student, 3rd BA Mass Communication

Event Poster

Google News Initiative

INDIA TRAINING NETWORK





Training Hosted by

Dept. of Mass Communication and Journalism
Pazhassiraja College, Pulpally, Wayanad, 673579

ELEMENTS OF FACT CHECKING & VERIFICATION

On 09.10.2021, 10.00 am, via Google Meet

 <p><u>Trainer 1</u> Dr. Umesh Arya GNI Trainer & Dean Faculty of Media Studies Guru Jambheshwar University, Hisar, Haryana</p>	 <p><u>Trainer 2</u> Mr. Sunil Prabhakar Journalist Consultant Online, Mathrubhumi Kochi</p>
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#GNIINDIA2020  **CLICK HERE TO REGISTER**
e-certificates will be provided

Convener: Dr. Jobin Joy, HoD
Dept. of Mass Communication and Journalism
masscom@pazhassirajacollege.ac.in

Jobin Joy



4/10/21
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11.09.2021

WEBINAR ON WILDLIFE PHOTOGRAPHY

Resource Person: SABARI JANAKI

11.09.2021, 03.00 pm, via zoom

Report

Department of Mass Communication and Journalism organised a webinar on wildlife photography with the acclaimed wildlife photographer, Sabari Janaki, on the 11th September 2021 at 3.00 pm via zoom platform. The session had the following objectives

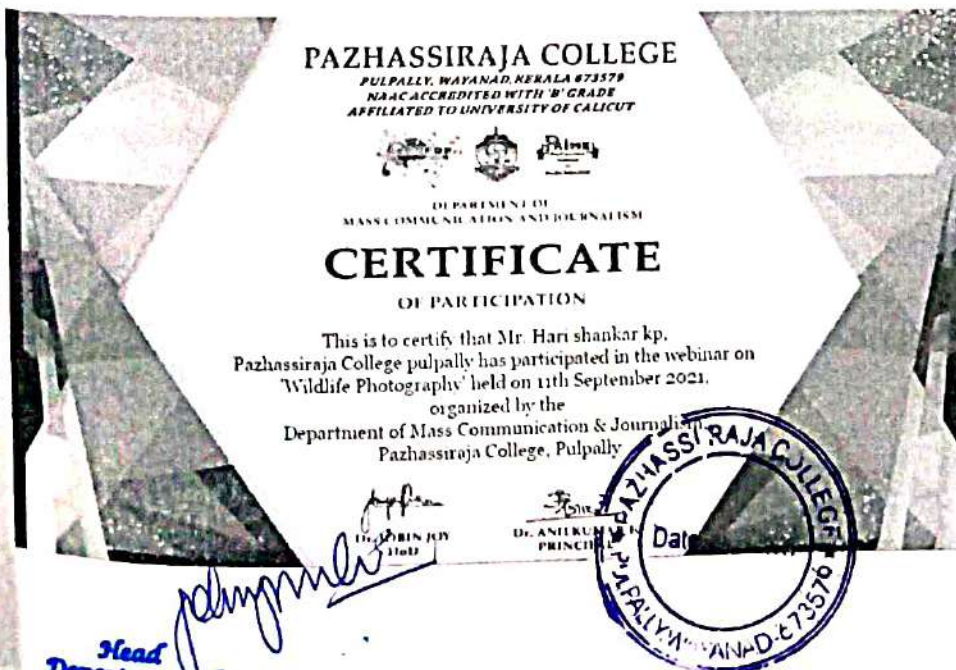
Objectives

1. To know learn the nuances of wildlife photography
2. Prospects of building a career in wildlife photography
3. Q&A section with wildlife photographer

Description

The session started with the introduction by Sandra Sunil followed by a welcome address by Mr. Jibin Varghese, Faculty, Department of Mass Communication and Journalism, Pazhasshiraja College Pulpally. The resource person was a renowned wildlife photographer; Mr. Sabari Janaki. He gave detailed information about wildlife photography, its various challenges and opportunities. The session was more in the form of an interaction. In the Q&A section he answered all the questions asked by the students. Mostly the participants of the programme were the students of Pazhassiraja College and a few of them were from outside the college. The session was highly interactive. More than 100 participants actively participated. E certificate were provided to all the participants.

E certificate and Posters



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 DEPARTMENT OF MASS COMMUNICATION
 AND JOURNALISM



Resource Person



Sabari Janaki
 Wild life photographer



Break
 chain

11-09-2021 / 3.00 PM

PAZHASSIRAJA COLLEGE PULPALLY
 DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM



JOIN

DATE 11-09-2021
 TIME 3.00



LIVE ON FB MASS COM
 PAZHASSIRAJA

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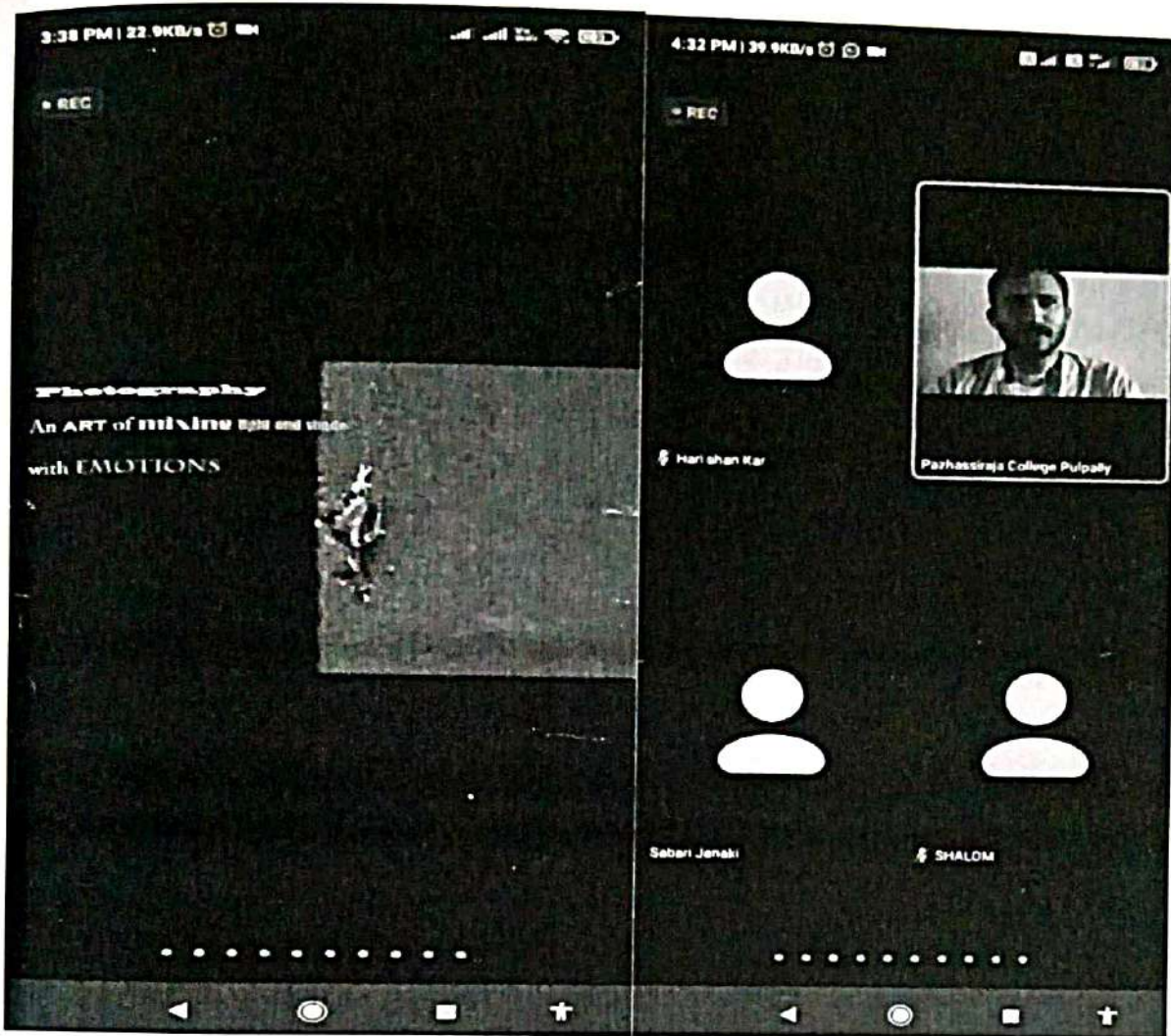
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REPORT

MEET THE PERSON

Department of mass communication and journalism of Pazhassiraja college, pulpally has conducted an online interactive series, named "Meet the person" inviting eminent personalities working in media field. This was a weekly programme conducted in the time of lockdown.

OBJECTIVES

- To improve interactive skills of the students.
- To make the students aware about the basic techniques of photography, reporting and others fields in media.

OUTPUT

It was a successful event. This programme made the students more conscious about photography and other different fields in media. It was a great experience for the students.

DESCRIPTION

Meet the person 1

Mr. Sakkeer Husain, the photojournalist of Hindu newspaper was the first guest of talk series session. The programme was conducted on google meet, the online platform. In this talk session students were very curious about photography and they became more aware about news techniques of photography.

Meet the person 2

Mr. Muhammed Noufal, the reporter of mathrubumi was the second guest of talks series session. The programme was conducted on google meet. In this talk session


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students get more information and techniques about different styles of reporting in television .

Meet the person 3

Mr. Deepthish Krishna, the reporter of Manorama channel was the third guest of talks series session. This programme was conducted on zoom. In this talk session students get a clear image about different styles of reporting.

Meet the person 4

Mr. Shihabudheen Chengalayi, the broadcast journalist of Reporter channel was the fourth guest of talks series session. This programmes was conducted on google meet. In this talk session students get more information about online media reporting and television reporting.

Meet the person 5

Mr. Noufal bin yousaf, the chief reporter and Kannur Bureau Cheif of Asianet news channel was the chief guest in the fifth session of Meet The Person talk series. This programme was conducted on google meet. In this talk session students were very excited because he had more experience in the media field. So students got more knowledge and life experience from him.



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DEPARTMENT OF MASS COMMUNICATION AND JOURNALISM

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MOJO WORKSHOP

REPORT

Session title: MOJO Workshop

Introduction: Dhilsha V, MAJMC Student

Welcome address: Mr. Deny Thomas, HOD, Dept. of Mass Communication

Presidential Address: Dr A O Roy. Principal, Pazhassiraja college, Pulpally

Introductory address: Mr Jibin Varghese Asst. Professor, Pazhassiraja College

Felicitations: Ms Thara Philip, self-financing coordinator, Pazhassiraja college

Fr. George Alumoottil, Bursar, Pazhassiraja college

Staff coordinator: Ms. Silpa Mathew, Asst Professor, Pazhassiraja college

Date and time: 5th December 2018 & 11am

Host: Gowri Manu, Student MAJMC

Vote of thanks: Cristeena Joseph, Asst Professor Pazhassiraja college

Venue: Chitrashala

Introduction to the event

The department of Mass Communication and Journalism, Pazhassiraja College organized a MOJO workshop.

Objective of the event

- Importance of MOJO in the current situation
- How MOJO helped to overcome Kerala flood.

Description

The session started with the introductory remarks by Dhilsha V (student), on the department of mass communication and Journalism. The Welcome address for the protest was delivered by Mr Deny Thomas (HOD). The session was presided by Dr. A O Roy, Principal,



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Pazhassiraja College. He gave a note on the importance of Mobile Journalism to overcome Kerala flood. Introductory remarks were given by Mr. Jibin Varghese (Asst. Professor). He gave a detailed note about the current status about MOJO.

It is a one-day workshop based on mobile journalism and reporting conducted by department on 5th December 2018. Mr. Shameer Machingal, Senior camera man, Mathrubhumi Wayanad and Mr. Aravind C.P, Reporter Mathrubhumi led the workshop. Students from department of Mass communication and students of Master of Travel and Tourism management (MTTM) participated in the workshop. Workshop commemorated how mojo journalism helped to overcome Kerala flood.

Ms Cristeena Joseph, professor, proposed the vote of thanks. Gowri Manu, student, MAJMC hosted the event. Staff coordinator and organising secretary Ms. Silpa Mathew Asst. Professor and Suman Philip, Asst. Professor, coordinated the entire event.

Output of the session

- *Use smartphones for newsgathering
- *Shoot video with smartphones
- *Produce live streams using smartphones
- *Conduct interviews with smartphones
- *Edit video with smartphones



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REPORT

SNAPITTO 2K19

20-8-19

Department of mass communication and journalism of Pazhassiraja college, pulpally conducted "Snapitto 2k19" a photo exhibition cum a class on photography as part of world photography day. In this exhibition, photographs taken by a well renowned photographer Mr. Sibi pulpally were exhibited. The programme was inaugurated by Dr. K. Anil Kumar, Principal of Pazhassiraja College, Pulpally.

OBJECTIVES

- To remember the importance of world photography day.
- To make the students aware about the basic techniques of photography.

OUTPUT

It was a successful event. This programme made the students more conscious about photography as an art. This exhibition depicted the inner beauty of Wayanad's culture. It was a great experience for the students.

DESCRIPTION

The programme was started at 12.00 pm. And was inaugurated by principal DR.K Anil Kumar in the presence of college Rev. Fr. Varghese Kollamavudy, CEO, Rev. Fr. George Allummoottil, Bursar, Pro. Thara Philip Villoth, Director of Self Financing Division and the teachers from the department of mass communication and journalism. The exhibition was conducted at the classroom of first year MA Journalism and mass communication. Almost 75 photographs taken by Mr. Sibi Pulpally were exhibited. There was a huge participation of students from other departments also. After the launch break, Mr. Sibi pulpally gave a talk on photography for the students of journalism department. It started at 2.30 pm. The programme was anchored by Akshaya K from first year MA JMC. The department honored the resource person by handing over a momentum. Vote of thanks was given by Anusha NK from first year MA JMC. The class was really effective.



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SNAPITTO 2K19

Akshaya. p



Anandraj D.



Avanichandra



Miliga Sebastian



Linsha philip



Sneha Reghunadhan



Deepika GM



Reshma Subhash



Arun. p



Anaswara. SR



Joyner Thomas



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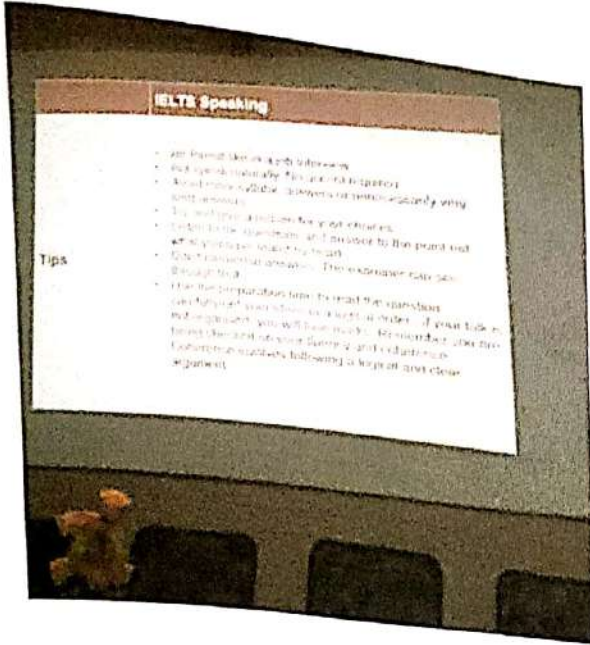
DEPARTMENT OF ENGLISH

ENGLISH FOR FOREIGN OPPORTUNITY

As the part of creating awareness on International Language Testing System, the Department of English conducted an orientation programme on IELTS- English for Foreign Opportunity- on 25 November 2019 at 12:00 noon. The resource person Mr. Abey Ommen, Senior Consultant of Examinations, British Council presented and explained the methods and strategies of language testing examinations. He also highlighted the important tips to bag success in such kinds of tests. Mr. Jaison P Mathew, the director, Scope Abroad- Career Consultants and Trainers, Sulthan Bathery briefed the programme and answered queries of the participants. It was a wonderful opportunity for the students to know the windows of the career in the overseas. Staff members and students from various departments enthusiastically attended the session. Fr. Dr. Kuriakose. V C welcomed the gathering. Dr. Anil Kumar K, Principal, shared his views on the necessities of language competencies in the present scenario. Ms. Theres Divya Sebastian, Assistant Professor, proposed the vote of thanks.



25/11/19



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 Head of the Dept. of English
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