

PAZHASSIRAJA COLLEGE

GENDER SENSITIZATION ACTION PLAN 2021-2022

Gender sensitization

Gender sensitization acquaints men and women with each other's existence and to gain fruitful results in an organization as well as at home. Gender is determined socially; it is the societal meaning assigned to male and female. All institutions of society exhibit gender disparity as gender is rarely thought to be important and hardly understood and addressed. Gender roles are socially constructed according to their needs; when needs change these roles are also need to change. Gender sensitivity helps to generate respect for the individual regardless of sex. Educationists, academicians, and faculty greatly influence gender socialization and mould gender roles of students, thus having impact on quality of life and power distribution.

Gender concerns can be raised on college campuses through debates, talks, seminars, theatrical performances, and other forms of art. This year, the institution intends to hold the following gender sensitization initiatives.

SL. NO.	INTENDED ACTIVITY	TENTATIVE MONTH
1.	WEBINAR: Disparity in Gender in the Tourism Industry	June
2.	Interdepartmental collage making competition in connection with Malala day	July
3.	Gender Sensitization campaign	August
4.	WEBINAR on 'Gender Bias in Indian Advertisements'	August
5.	Flash mob- Eliminating Violence against Women	November
6.	Awareness programme on Women Safety	January
7.	Seminar on Health and Hygiene	January
8.	Handicraft making workshop	February
9.	Talk by an Empowered women	March
10.	Awareness programme on women safety	March




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