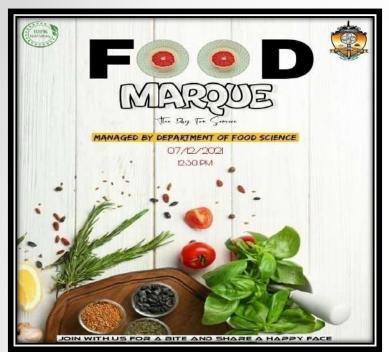




7.1.1 PROMOTION OF GENDER EQUITY

# Gender Equity and Sensitization activities



# Food Marque



**Food Start up for Women Empowerment :** The main objective of the Department of Bachelor of Vocational Studies is to develop entrepreneurship quality of the students especially among women and also to ensure gender equality. On the light of this, the Department of Food Science has opened an enterprise named **FOOD MARQUE** on 7<sup>th</sup> December 2021. The aim of this outlet opening was to provide nutritional products to the college students and faculty members.







# **Cultivation of Crops**

B.Voc Agriculture Department organized different activities like the cultivation of different crops, interaction with entrepreneurs, skill development classes, seminars, field visits to inculcate **entrepreneurship qualities** in youth with a prime focus on young aspiring women.







### **Gender Bias in Indian advertisements**

The department of Mass Communication and Journalism, College Pazhassiraja organised Webinar а on "Gender bias in Indian advertisements, in association with the cell. Ms. Sruthi CR, Doctoral Scholar, women Department of Journalism and Mass Communication, Kannur invited speak University in the webinar to was on the topic, Gender Bias in Indian advertisements.

The session was highly interactive where exchange of ideas and<br/>thoughtsongenderbiaswereconveyed in a promising manner





### **Legal Protection for Women**

Women Cell of the institution conducted a *seminar on the topic "Legal Protection for Women"* by Adv.Chithra. Her talk gave students a general awareness about the rising menace of domestic violence, sexual harassment and various provisions of laws to defend themselves. The session was very informative and eye opening and it enlightened students and staffs of the college with valuable information.

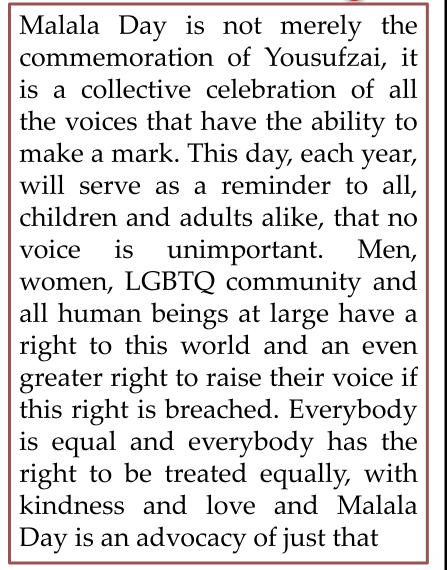














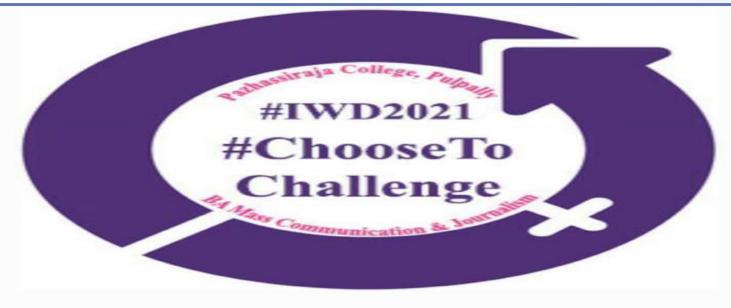




### **INTERNATIONAL WOMEN'S DAY**

International Women's Day is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity.

Every year Women's day is celebrated by conducting activities like seminars, visits, competitions to understand the importance of women in society and to give insights on empowering women.





### PROTEST AGAINST VALAYAR ISSUE



# Date : 5th November 2019

Date : 5th November 2019

The students protest demanding justice for Valayar sisters. The agitation is a follow-up of those happened across the State after the court set free the accused in the case in which two girls ended their lives at Valayar in Palakkad, reportedly after they were sexually abused. The protest was conducted in the college entrance, formed a circle. Hanged "slips" on the tree, and raised pluck cards.

### Breast Feeding Week Celebration In association with Women and Children Welfare Department, Govt of Kerala on 1-7 August 2019









### **Gender Sensitization Campaign**





### "Women and Education"

In collaboration with KSWDC an **elocution competition** was conducted on 8-3-2019 , on the topic *"women and education"* in connection with women's day celebrations at Chithrasala.







### **Women and Employment**





In collaboration with KSWDC, Women cell conducted *debate on "Women and employment"* on 14-3-2019 at Chithrasala.





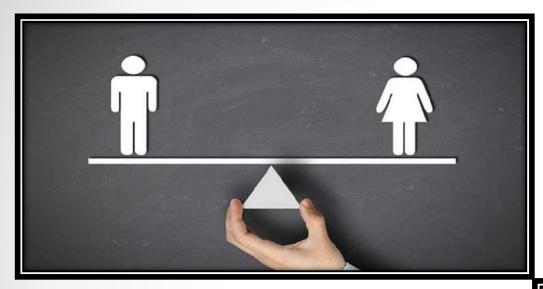


In accordance with **International yoga day**, NCC unit and PRC college conducted a program which was held with three training program. The training was given by previous NCC cadet Mr. Udaya Kumar.



### Gender and Empowerment of Women and girls





The department of Biochemistry organized a seminar on the topic 'Gender and Empowerment of Women and girls ' to deliberate issues of women's empowerment in the light of India's inclusive growth objectives.



# Cyber crime against women

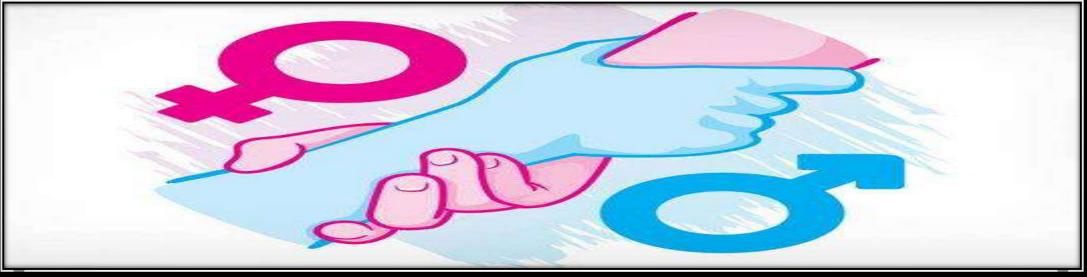


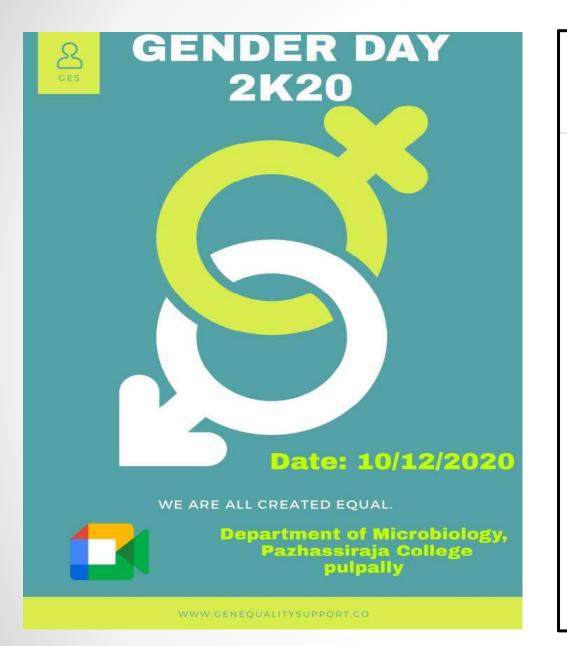


A seminar on 'Cyber crime against women" by Adv, Manoj Mathew was organized on 27-06 2018. He explained the important law in this regard. 42 students participated in the seminar and it was really informative. They could realize the power of law and the need of their involvement in law making.



# DEBATE: Is educating girls and women a waste of money?





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### Women and Gender Crisis in Covid-19



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As a part of women cell inauguration, a **webinar** was conducted on the topic 'Women and Gender Crisis in Covid- 19. Ms. Yamini Virginia John took the classes. She discussed about gender, gender equality, health behaviours, gender violence, challenges for higher education and education for girls in the pandemic situation.

#### **BUILDING BACK BETTER**

PAZHASSIRAJA COLLEGE

**Women Cell Inauguration** 

Topic : Women & Gender Crisis Date : 30/09/2020 (Wednesday) Time : 03 PM

Mail ID · fintuis2@amail.com

E - certificate will be provided for all the participants For Enquiry : Program Convenor Ms. Lintu Jose + 91 9947860376

Guest & Talk by

Research Scholar Unive

**Chief guest** 

Professor Dept of Women's Studies University of Calicut

- Let's take advantage of these times, during which families will stay at home, in order to promote gender equality among all.
- In these days of confinement, distribute care and domestic tasks equally among men and women in the family.
- Violence is never an adequate response to differences of opinion, to stress, or to any other factor. If girls, adolescents or women are experiencing situations of violence, seek help as soon as possible.

#### NEVER WASTE A CRISIS

You are the future ! This world is yours for the taking

Stay positive and build back better



#### **GENDER DYNAMICS OF COVID 19 PANDEMIC**

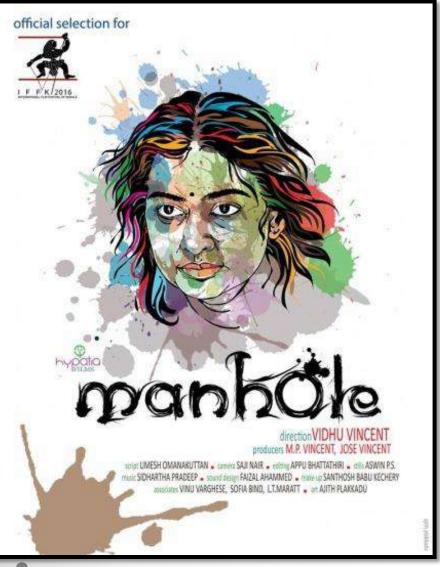
- Pandemic is not gender neutral
- Differential impact on women and men, boys and girls
- Differential vulnerabilities due to their social and economic roles in the different societies they live in
- DEEPENS INEQUALITIES

#### HEALTH AND HEALTH BEHAVIOURS

- Mortality is higher ? Is it physiological or social?
- Consequences for women- female headed households, female earners, care giving responsibility and exposure

### **Gender Sensitization Workshop**







### Film Show

# Skit Competition on Gender Sensitization



Department of Commerce, Pazhassiraja College organized skit competition on Gender Sensitization on 23/10/2016 for the students.













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### Debate on 'Increase of Marriage Age'



21/12/21 12:19 PM

Google



# Karate: Self Defence Program for Girls



Inauguration





### 'Save the Girl Child' Rally by NCC





### **DEBATE ON WOMEN AND EMPLOYMENT**



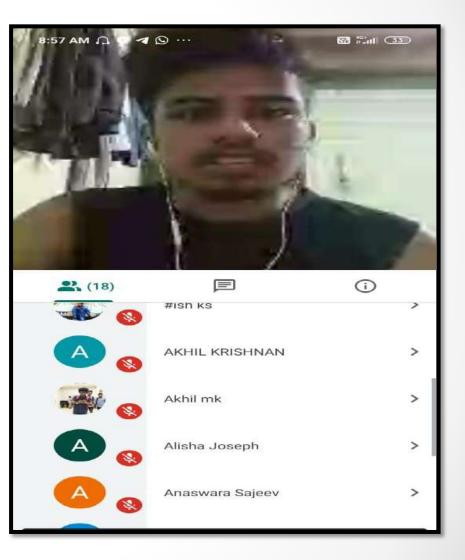


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### DEBATE ON WOMEN AND EMPLOYMENT



Women are an integral part of a family, a culture, a society and most importantly, a nation. In order for a woman to excel in all these spheres, she needs to be backed by quality education and carrier. Gender inequality in education and employment is extreme. Department of biochemistry conducted a Inter department Debate on the topic 'Women and Employment' in connection with International Women's Day.



## **Body Literacy workshop**





Workshop on 'body literacy for girl student' is designed to help girl students to understand body literacy and importance of this knowledge.





Pulpally P. O., Wayanad. Focal Theme: Women in Science

Date: 20th February 2020, Thursday. 9:30 -20.00 Registration: 10: 30 am to 12:30 pm Ouiz competition Women in Science and Development Therms Venue Chichennels Ms. Smitha Chacko (Assistant Professor, Mamibiology) Faculty in charge 2:00 pm Inaugural seales: Hacishma P. H. (Budmit, IV semanter B. Sc. Microbiology) Preser Mr. Abdul Bart K. K. (Coordinator and HoD, Microbiology) Welcome speech: Dr. Anilkumar K. (Principal, Panhamiraja College). Presidential address Dr. Marin Lopus (Post Doctoral follow, MSSRF, Wayanad.) Internations. Pelicitations

Fr. Varghese Kollamavady (CEO, Pathanningia College) Fr. George Alummatil (Burner, Pathassings College) Mrs. Thars Philip (Diretor, self financing programmes) Dr. Jonet Schastian (HoD) Huschemistry)

2: 30pm to 4: 00pm Locture Semion:

Dr. Merin Lopus (Post Doctoral fellow, MSSRF, Wayanad.) Topic : APPLICATIONS OF BIOINFORMATICS

Vote of thanks: Ma. Vijisha M. C. (Assistant Professor, Microbiology)

# Women In Science

In connection with National Science Day, Department of Microbiology organized a seminar on the topic 'Women in Science'.



INTERACTION WITH BTUDENTS







PRESIDENTIAL ADDRESS BY PRINCIPAL



INVITED LECTURE BY DR. MERLIN LOPEZ



FELKITATION BY BURSAR



### Jewellery Making Workshop





The traing was given on making ornaments like earings, necklace, bangles, bracelets, rings, anklets using pearls and other beads. About 40 students from various departments participated the trainer was Mrs. Shaiby Tomy, Beautician, Feather touch Beauty Parlour and Boutique, Pulpally, wayanad.





# Craft making

Women cell organized a craft-making class for girl students through Zoom online platform.

30 students from various departments have participated.



# Flash mob Eliminating Violence against Women















### Self Defence Programme for Girls



Department of History in Association with Kerala Police Women Cell, organized a self defence programme for girls at Audiovisual Theatre on 30/10/2019.

