

Food Product Outlet Establishment

Food product outlet establishment submission:

To establish food product outlet by department of food science in the college campus.

Detailed plans of submission:

- Products are developed by the students.
- Place of counter.
- Schedule for sale.
- Part of curriculum.
- Disposable plastics.
- The recommended name for the outlet is 'FOOD MARQUE'

The present plan comes up with an idea to introduce a food stall that could ^{sell} the food products developed by the students of B. Voc. Food Science during their lab hours as part of their curriculum. The food products are healthy and best in quality. The Proposed establishment requires the complete support from the college management. The sale of the food product is mainly targeted on the faculties and students. The products are developed, Labelled and sold inside the campus. The proposed location of the stall is the entrance near to the stairs. The scheduled time for sale during lunch break and functions. All the products are developed, labelled and packed by the students in the department lab. Also give diet planning ^{on special days such as: Arohan, Sankranti etc.} ^{aims to} to students for healthy life.

Products for sale:

- Healthy drinks.
- Morning snacks.
- Variety of juices.
- Dairy products like curd, Greek yogurt and dairy drinks.
- Jams using apple peels.
- Different value-added products from locally available materials.
- Bakery items like cookies, cake, chocolates for Christmas sale.
- Wine, Fermented products, Healthy bars, Muesli, Puddings, etc.

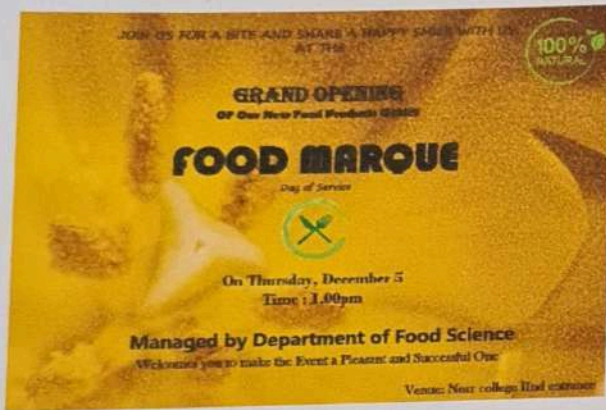
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FOOD MARQUE (Food products outlet)

BY DEPARTMENT OF FOOD SCIENCE

The department of food science has opened an enterprise at Pazhassiraja College, Pulpally named FOOD MARQUE on 26 November 2019. The food marque was inaugurated by Fr. Varghese kollamavudy (CEO Pazhassiraja College). Mr. Abdhuk Barry (Nodal Officer), Albin Joy (Assistant Professor) talked about the importance of food start up and the need of new product development among food science students. The aim of this outlet opening was to provide nutritional products to the college students and faculty members. The products were developed in the food science laboratory itself. The students of B. Voc food science has launched hibiscus mojito and crunchy veg roll in the grand opening day. Moreover, students were looking forward to develop new products in the lab as well as to open counter on alternative days during lunch hour.



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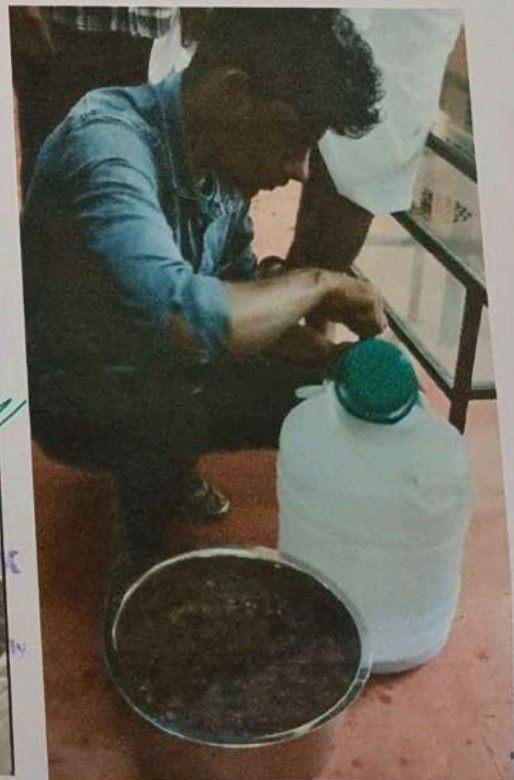
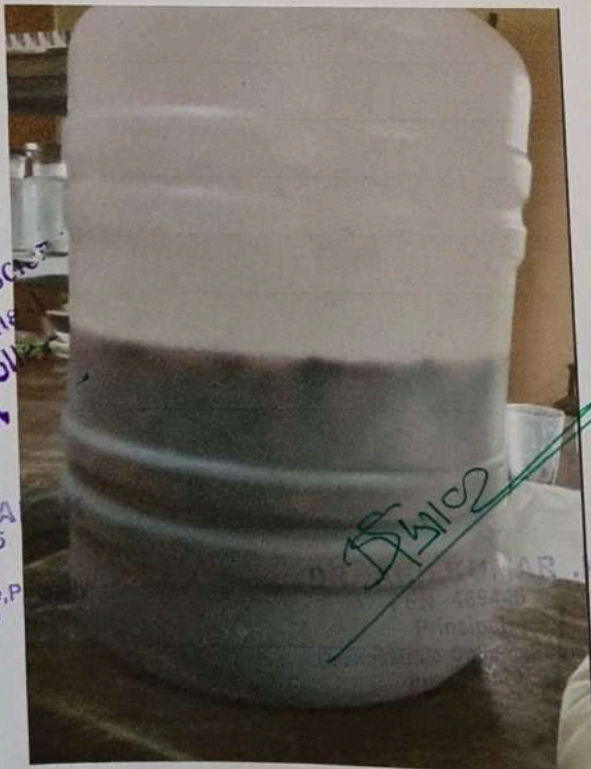
Department of Food Science
Pazhassiraja College
Pulpally

REPORT: PRODUCT DEVELOPMENT AND MARKETING BY DEPARTMENT OF FOOD SCIENCE

Product : GRAPE WINE

Venue : Food science Lab

Department of food science has undergone wine making and marketing programme on 20th December 2019. The product was developed in the food science laboratory, Pazhassiraja college. The product have been made by the students from the department of food science under the guidance of respective faculties. The aim of this programme to develop production and marketing skills in students. The product was made under the label "FOOD MARCUE" and it was successfully sold within the college.



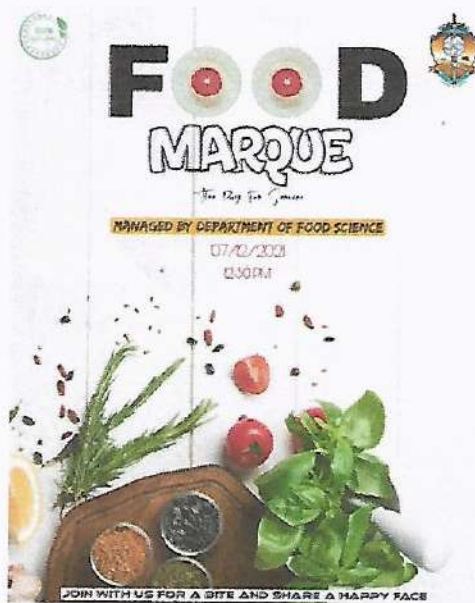
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Department of Food Science
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Principal
Pazhassiraja College, P
Pin - 673579

FOOD MARQUE (FOOD PRODUCTS OUTLET)

BY DEPARTMENT OF FOOD SCIENCE

The department of food science has opened an enterprise at Pazhassiraja college, Pulpally named **FOOD MARQUE** on 7 December 2021. The food marque was inaugurated by Dr. Anil Kumar K (Principal Pazhassiraja college) Mr. Abdul Barry (Nodal officer), Meghana Shaji (Hod, b. Voc food science) talked about the importance of food start up and the need of new product development among food science students. The aim of this outlet opening was to provide nutritional products to the college students and faculty members. The products were developed in the food science laboratory itself. The students of B. Voc Food Science has launched cucumber mojito and vegetable roll in the grand opening day. Moreover, students were looking forward to develop new products in the lab as well as to open counter on alternative days during lunch hours.



Abdul Barry

Dr. Anil Kumar K
Department of Food Science
(Vocational Studies)
Pazhassiraja College
Pulpally

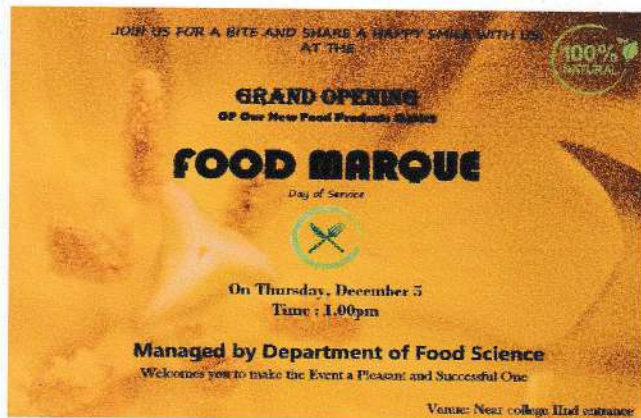
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PRINCIPAL
PAZHASSIRAJA COLLEGE
PULPALY

FOOD MARQUE (Food products outlet)

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DR. AMAL PERIA

Pazhasiraja College Pulpally