

**“A STUDY ON
SOCIO ECONOMIC STATUS OF MIGRANT WORKERS
IN KERALA”**

PROJECT REPORT

**Submitted by
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Under the guidance of

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*Submitted in partial fulfillment of the requirement for the award of the
degree of*
MASTER OF COMMERCE, UNIVERSITY OF CALICUT.



2018-2020

**P.G DEPARTMENT OF COMMERCE PAZHASSIRAJA
COLLEGE, PULPALLY**

**A STUDY ON ATTITUDE OF RURAL WOMEN
TOWARDS ONLINE PURCHASING WITH SPECIAL
REFERENCE TO POOTHADI PANCHAYATH**

PROJECT REPORT

Submitted by

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2018-2020

P.G DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD

**“A COMPARATIVE STUDY ON THE PERFORMANCE
OF VARIOUS LIFE INSURANCE COMPANIES WITH
SPECIAL REFERENCE TO SULTHAN BATHERY
TALUK”**

PROJECT REPORT

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2018-2020

P.G DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD

**A STUDY ON BRAND LOYALTY AMONG
COLLEGE STUDENTS TOWARDS COSMETIC
PRODUCTS IN PULPALLY PANCHAYATH**

PROJECT REPORT

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MASTER OF COMMERCE

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2018-2020

P.G DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD

**A STUDY ON THE LEVEL OF FINACIAL EXCLUSION
OF TRIBAL PEOPLE IN WAYANAD DISTRICT-WITH
SPECIAL REFERENCE TO NENMENI GRAMA
PANCHAYATH**

PROJECT REPORT

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2018-2020

P.G DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD

**“A STUDY ON LEVEL OF EFFECTIVENESS AND
AWARENESS OF INDIAN POSTAL PAYMENT BANK
AMONG RURAL AREA WITH SPECIAL REFERENCE
TO PULPALLY GRAMA PANCHAYATH”**

PROJECT REPORT

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University of Calicut



2018-2020

P.G DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD

**“A STUDY ON INVESTORS AWARENESS AND
PERCEPTION TOWARDS MUTUAL FUND WITH
SPECIAL REFERENCE TO SULTHAN BATHERY AND
KALPETTA MUNICIPALITY”**

PROJECT REPORT

Submitted by

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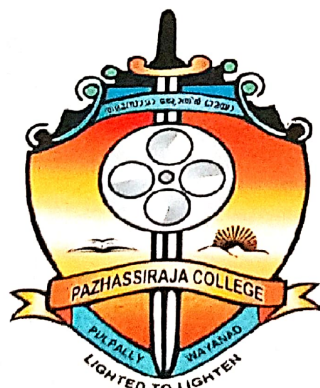
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MASTER OF COMMERCE, UNIVERSITY OF CALICUT



2018-2020

P.G DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD

**“A STUDY ON SAVING HABIT OF UNORGANIZED
WORKERS IN MANANTHAVADY TALUK”**

PROJECT REPORT

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2018-2020

POST GRADUATE DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

(NAAC Accredited with 'B' Grade)

PULPALLY

**"A STUDY ON SAVINGS AND INVESTMENT HABITS
OF GOVERNMENT EMPLOYEES IN SULTHAN
BATHERY TALUK WITH SPECIAL REFERENCE TO
PULPALLY AREA".**

PROJECT REPORT

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University of Calicut



2018-2020

P.G DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE PULPALLY, WAYANAD

**“A STUDY ON CONSUMER ATTITUDE TOWARDS
GREEN PRODUCTS WITH SPECIAL REFERENCE TO
WAYANAD DISTRICT”**

PROJECT REPORT

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University of Calicut



2018-2020

P.G DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD

**“A STUDY ABOUT PASSENGERS SATISFACTION IN
KERALA STATE ROAD TRANSPORT CORPORATION
WITH SPECIAL REFERENCE TO PULPALLY
PANCHAYATH”**

PROJECT REPORT

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2018-2020

P.G DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE, PULPALLY, WAYANAD- 673579

**“A STUDY ON
RETAILERS PERSPECTIVE OF SALES PROMOTION
STRATEGIES FOR MOBILE PHONES WITH SPECIAL
REFERENCE TO SULTHAN BATHERY THALUK”**

PROJECT REPORT

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MASTER OF COMMERCE, UNIVERSITY OF CALICUT.



2018-2020

**P.G DEPARTMENT OF COMMERCE
PAZHASSIRAJA COLLEGE
PULPALLY, WAYANAD**

**“A STUDY ON CUSTOMER AWARENESS TOWARDS
EPOS SYSTEM IN RATION SHOPS WITH SPECIAL
REFERENCE TO NADAVAYAL VILLAGE”.**

PROJECT REPORT

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2018-2020

P.G DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD

**A STUDY ON CONSUMERS PERCEPTION TOWARDS
ORGANIC PRODUCTS WITH SPECIAL REFERENCE
TO PULPALLY PANCHAYATH**

PROJECT REPORT

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2018-2020

P.G DEPARTMENT OF COMMERCE

PAZHASSIRAJA COLLEGE

PULPALLY, WAYANAD