

**THE INFLUENCE OF ASMR FOOD VIDEOS AMONG
YOUNGSTERS AND THE CHANGES IN THEIR EATING
BEHAVIOUR AND LIFESTYLE**

*A study submitted to the Department of Mass Communication and
Journalism, Pazhassiraja College, Pulpally, University of Calicut in partial
fulfilment of the requirements of the award of the Degree of Masters of Arts in
Journalism and Mass Communication*

AMRITHA GEORGE

Reg. No: PZAUMJC006

Under the guidance of

Dr. Jobin Joy

(Head of the Department, Mass Communication and Journalism)



**Department of Mass Communication and Journalism
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2020-2022

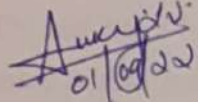


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PAZHASSIRAJA COLLEGE, PULPALLY - 673579
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1. SREEKUTTY S *Sreekutty S*
2. BAREESH M. DAS *BM*

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**A DETAILED ANALYSIS ON THE EFFECTIVENESS
OF MEESHO'S PRODUCT MARKETING THROUGH
INSTAGRAM**

*A study submitted to the Department of Mass Communication and
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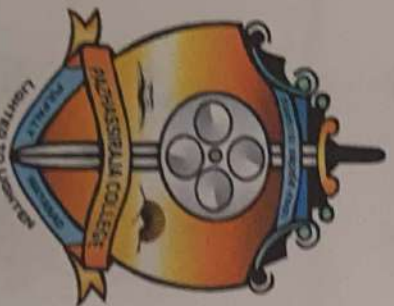
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1. SREEKUTTY S. *SreeKutty S*
2. ANURAGH M. DAS *AM*

**THE INFLUENCE OF ONLINE EDUCATION AMONG
LOWER PRIMARY STUDENTS DURING COVID-19
PANDEMIC IN THE PULPALLY GRAMA PANCHAYAT**

*A study submitted to the Department of Mass Communication and Journalism,
Pazhassiraja College, Pulpally, University of Calicut in partial fulfillment of the
requirements of the award of the Degree of Masters of Arts in Journalism and Mass
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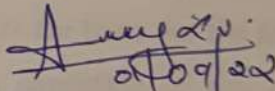
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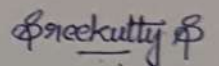
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
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1. SREEKUTTY S. 

2. PINEESH M. DAS 

**A DETAILED ANALYSIS ON THE ACCEPTANCE OF
THEATRICAL AND OTT RELEASES AMONG
YOUNGSTERS OF KALPETTA MUNICIPALITY**

*A study submitted to the Department of Mass Communication and Journalism,
Pazhassiraja College, Pulpally, University of Calicut in partial fulfilment of the
requirements of the award of the Degree of Masters in Journalism and Mass
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This is to certify that the dissertation entitled **A DETAILED ANALYSIS ON THE ACCEPTANCE OF THEATRICAL AND OTT RELEASES AMONG YOUNGSTERS OF KALPETTA MUNICIPALITY** is a bonafide record of work carried out by **AKSHAI KUMAR** (Reg. No. PZAJUMJC003) under my guidance in partial fulfillment of a requirement for the Degree of Masters in Journalism and Mass Communication, in the Department of Mass Communication and Journalism, and that no part of this has been submitted earlier for the award of any Degree/ Diploma/ Fellowship or similar title to any candidate of any other Institutions or universities.

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**A STUDY ON THE EFFECTS OF COMMUNITY RADIO
STATIONS ON TRIBAL DEVELOPMENT WITH SPECIAL
FOCUS ON RADIO MATTOLI AND PANIYA TRIBES**

A study submitted to the Department of Mass Communication and Journalism,
Pazhassiraja College, Pulpally, University of Calicut in partial fulfilment of the
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1. SREEKUTTY S. *Sreekutty S.*

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**THE CHANGING PERSPECTIVE OF MALAYALAM
CINEMA AUDIENCE FROM ONLY ACCEPTING
SUPERSTAR MOVIES TO ACCEPTING ANY
TYPE OF MOVIES WITH GOOD ENTERTAINMENT
VALUE**

*A study submitted to the Department of Mass Communication and Journalism,
Pazhassiraja College, Pulpally, University of Calicut in partial fulfillment of the
requirements of the award of the Degree of Master of Arts in Journalism and Mass
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This is to certify that the dissertation entitled "THE CHANGING PERSPECTIVE OF MALAYALAM CINEMA AUDIENCE FROM ONLY ACCEPTING SUPERSTAR MOVIES TO ONLY ACCEPTING ANY TYPE OF MOVIES WITH GOOD ENTERTAINMENT VALUE" is a bonafide record of work carried out by **AMALU SHARLY** (Reg. No: PZAJUMJC005) under my guidance in partial fulfillment of a requirement for the Degree of Master of Arts in Journalism and Mass Communication, in the Department of Mass Communication and Journalism, and that no part of this has been submitted earlier for the award of any Degree/ Diploma/ Fellowship or similar title to any candidate of any other Institutions or universities.

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**THE IMPACT OF INSPIRED CINEMAS IN MALAYALAM
INDUSTRY; WITH SPECIAL REFERENCE TO BIG-B AND
FOUR BROTHERS, BREATHELESS AND MAYAANADHI**

*A study submitted to the Department of Mass Communication and
Journalism, Pazhassiraja College, Pulpally, University of Calicut in partial
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Journalism and Mass Communication*

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This is to certify that the dissertation entitled **THE IMPACT OF INSPIRED CINEMAS IN MALAYALAM INDUSTRY; WITH SPECIAL REFERENCE TO BIG -B AND FOUR BROTHERS, BREATHELESS AND MAYAANADHI** is a bonafide record of work carried out **AKSHAY DHAN JOSHY** (Reg. No. **PZAUJMJC004**) under my guidance in partial fulfillment of a requirement for the Degree of Masters in Journalism and Mass Communication, in the Department of Mass Communication and Journalism, and that no part of this has been submitted earlier for the award of any Degree/ Diploma/ Fellowship or similar title to any candidate of any other Institutions or universities.

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**A COMPREHENSIVE ANALYSIS ON THE INFLUENCE OF LATIN
AMERICAN CINEMA OVER MALAYALAM CINEMA**

*A study submitted to the Department of Mass Communication and
Journalism, Pazhassiraja College, Pulpally, University of Calicut in partial
fulfilment of the requirements of the award of the Degree of Masters in
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1. *SREEKUTTY S. SreeKutty S.*
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**A CASE STUDY ANALYSIS ON THE ATTITUDE OF
PUBLIC TOWARDS TRANSGENDER COMMUNITY
THROUGH SOCIAL MEDIA**

**A study submitted to the Department of Mass Communication and Journalism,
Pazhassiraja College, Pulpally, University of Calicut in partial fulfillment of the
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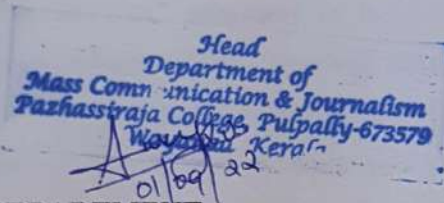
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(External Examiners)

1. SREEKUTTY S.

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2. ANEKSH M. DAS

Aneksh M. Das

**EFFECTS OF TELEVISION ADVERTISEMENTS ON
CHILDREN AND A DETAILED ANALYSIS FROM THEIR
PARENT'S PERSPECTIVE**

*A study submitted to the Department of Mass Communication and
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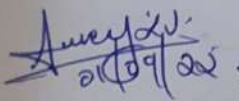
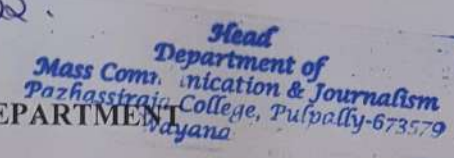
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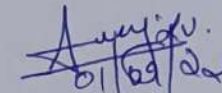


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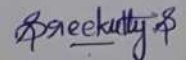

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1. SREEKUTTY S. 
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**AN OVERVIEW OF VIRTUAL AND AUGMENTED REALITY:
THE NEW DIGITAL TRENDS USED IN FILMS**

*A study submitted to the Department of Mass Communication and Journalism,
Pazhassiraja College, Pulpally, University of Calicut in partial fulfillment of the
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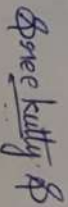
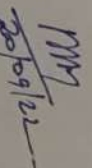
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1. SREEROTHYS. 
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**A STUDY ON THE IMPACT OF TELEVISION
ADVERTISEMENTS ON CONSUMERS' BUYING
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**A study submitted to the Department of Mass Communication and Journalism,
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1. *SREEKUTTY S.*

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ANEEESH M. DAS

AM
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THE IMPACT COVID -19 PANDEMIC ON YOUTUBE VIEWERSHIP AND CHANNEL INITIATION AMONG COLLEGE STUDENTS

A study submitted to the Department of Mass Communication and Journalism, Pazhassiraja College, Pulpally, University of Calicut in partial fulfilment of the requirements of the award of the Degree of Masters in Journalism and Mass Communication

AFEEF RAHEEM V

Reg. No: PZAUMJC001

Under the guidance of

Dr. JOBIN JOY

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Department of Mass Communication and Journalism

Pazhassiraja College, Pulpally

2020-2022



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This is to certify that the dissertation entitled **THE IMPACT COVID -19 PANDEMIC ON YOUTUBE VIEWERSHIP AND CHANNEL INITIATION AMONG COLLEGE STUDENTS** is a bonafide record of work carried out **AFEEF RAHEEM V (Reg. No. PZAUMJC001)** under my guidance in partial fulfillment of a requirement for the Degree of Masters in Journalism and Mass Communication, in the Department of Mass Communication and Journalism, and that no part of this has been submitted earlier for the award of any Degree/ Diploma/ Fellowship or similar title to any candidate of any other Institutions or universities.

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**“INFLUENCE OF SOCIAL MEDIA ON THE
ACCEPTANCE AND USAGE OF MENSTRUAL CUP
AMONG COLLEGE STUDENTS UNDER THE
UNIVERSITY OF CALICUT”**

A study submitted to the Department of Mass Communication and Journalism,
Pazhassiraja College, Pulpally, University of Calicut in partial fulfilment of the
requirements of the award of the Degree of Master of Arts in Journalism and Mass
Communication

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This is to certify that the dissertation entitled "INFLUENCE OF SOCIAL MEDIA ON THE ACCEPTANCE AND USAGE OF MENSTRUAL CUP AMONG COLLEGE STUDENTS UNDER THE UNIVERSITY OF CALICUT" is a bonafide record of work carried out by AKSHAI KUMAR (Reg. No. PZAUMJC015) under my guidance in partial fulfilment of a requirement for the Degree of Masters in Journalism and Mass Communication, in the Department of Mass Communication and Journalism, and that no part of this has been submitted earlier for the award of any Degree/ Diploma/ Fellowship or similar title to any candidate of any other Institutions or universities.

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**PORTRAYAL OF HUMAN RIGHTS VIOLATION AMONG
THE LOWER CASTE IN TAMIL CINEMA AND ITS
INFLUENCE ON AUDIENCE WITH SPECIAL REFERENCE
TO JAI BHIM**

*A study submitted to the Department of Mass Communication and
Journalism, Pazhassiraja College, Pulpally, University of Calicut in partial
fulfilment of the requirements of the award of the Degree of Masters in
Journalism and Mass Communication*

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A STUDY ON THE INFLUENCE OF WOMEN MAGAZINES IN KERALA

*A study submitted to the Department of Mass communication and
Journalism, Pazhassiraja College, Pulpally, University of Calicut in
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THE INFLUENCE OF SOCIAL MEDIA AMONG COLLEGE STUDENTS IN GATHERING LOCAL NEWS FROM WHATSAPP GROUPS

*A study submitted to the Department of Mass Communication and
Journalism, Pazhassiraja College, Pulpally, University of Calicut in partial
fulfilment of the requirements of the award of the Degree of Masters in
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